

December 2024

Name Title Company

Dear Name:

Thank you for your 2024 support of the American Nephrology Nurses Association (ANNA) and the profession of nephrology nursing.

ANNA is a 501(c)6 non-profit, non-partisan organization well-positioned to support nephrology nurses and to provide them with the most robust educational, advocacy and networking offerings that allow them to provide the highest quality of care to their patients. We cannot, however, do this important work without the support of our corporate partners.

ANNA is grateful for the role our Corporate Members have played and is pleased to invite your organization to partner with ANNA as a Corporate Member.

There are three levels of corporate membership available:

- Corporate-Plus Membership Annual Contribution of \$10,000 \*
- Corporate Membership Annual Contribution of \$5,000
- Sustaining Membership Annual Contribution of \$2,500

Those joining at the Corporate-Plus level in 2025 will be invited to participate in ANNA's *Partnership Advisory Council* which will meet in person together with the ANNA Board of Directors for a 1-hour meeting at the National Symposium, May 1-4, 2025, in Portland, Oregon.

We hope you will consider partnering with ANNA and the profession of nephrology nursing by becoming a 2025 ANNA Corporate Member. For your consideration, a copy of the benefits of each level of support is attached.

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On behalf of the entire ANNA Board of Directors and the thousands of nephrology nurses who are ANNA members, we thank you for your interest and valued partnership. Your participation as an important partner will assist us in continuing the critical work that we do.

If you have any questions about ANNA's Corporate Membership Program or would like to discuss your involvement in more detail, please contact Susan Iannelli, Marketing Manager / Executive Assistant, at 856-256-2376, <a href="mailto:susan.iannelli@annanurse.org">susan.iannelli@annanurse.org</a>, or Tom Greene, Senior Director of Marketing, at 856-256-2367, <a href="mailto:tom.greene@annanurse.org">tom.greene@annanurse.org</a>.

Thank you for your support!

Sincerely,

Faith Lynch, DNP, RN, CNN, NEA-BC, AMB-BC ANNA President, 2025-26

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Michele Kimball Executive Director

#### **Enclosures:**

- Level of Support Benefits & Recognition
- Application



# **Corporate Membership Program Benefits & Recognition**

## **ALL** Corporate Member Levels Receive the Following Benefits & Recognition

- Special recognition in ANNA publications (both print and electronic edition):
  - o ANNA Update, ANNA's bimonthly newsletter
  - o Nephrology Nursing Journal, ANNA's official journal
- Recognition and listing in the Corporate Section of ANNA's website, www.annanurse.org.
- Priority consideration in the assignment of exhibit space at the National Symposium.
  - **Tier 1** Corporate-Plus and Corporate Members
  - o **Tier 2** Sustaining Members
  - **Tier 3** All Other Corporate Supporters
- ANNA 2025 National Symposium, Hyatt Regency Portland & Oregon Convention Center, Portland, Oregon, May 1-4, 2025.
  - o Recognition on the sidebar of the National Symposium website Hub.
  - o Listing of Corporate Members on an eight-foot (high) panel at the registration desk.
  - Acknowledgement of Corporate Members at the Opening Ceremonies as part of a video loop.
  - o Both representatives will receive a ribbon for their badge.
- ANNA 2025 Nephrology Nursing Summit, Le Meridien Sheraton Charlotte, Charlote, North Carolina, September 26-28, 2025
  - o Recognition on the sidebar of the Nephrology Nursing Summit website Hub.
  - o List of Corporate Members on an eight-foot (high) at the registration desk.

## Corporate Members (\$5,000 Level) Receive the Following Additional Benefits & Recognition

- Your hyperlinked company logo and company description of your products and services are included in the Corporate Section of the ANNA website.
- First option to participate in new ANNA projects and programs as they develop.
- You will receive two (2) additional complimentary subscriptions to the *Nephrology Nursing Journal* and *ANNA Update* for a total of three (3) complimentary subscriptions.
- **TIER ONE** priority consideration in the assignment of exhibit space at the National Symposium.

### **Corporate-Plus Members** (\$10,000 Level) Receive the Following Additional Unique Benefits

- Your company logo is displayed on the ANNA website and hyperlinked to your website.
- Nephrology Nursing Journal will include a Corporate Membership Recognition Page.
- You will be invited to participate in ANNA's **Partnership Advisory Council** which will meet in-person with the ANNA Board of Directors at the National Symposium, May 1-4, 2025, in Portland, Oregon.