

Join your colleagues at the
**Nephrology Nursing Practice,
Management & Leadership
Conference**

November 7-8, 2020

A VIRTUAL EVENT



**Sponsorship
Prospectus**

ANNA Learning
Leading
Connecting
American Nephrology Nurses Association

annanurse.org/fall2020

ANNA Fall Conference

November 7-8, 2020

Exhibit times are 60 minutes each day (120 minutes total)

EXHIBIT OPPORTUNITIES

Industry Listing – Basic

\$750

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

Industry Listing – Enhanced

\$1,500

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the CONFERENCE
- Company required to manage their enhanced listing

Industry Listing – Premium

\$2,000

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- *Capability to host a live Zoom room to showcase products and services live up to 100 attendees*
- Reporting feature includes users, visits, and downloads
- *Includes two (2) complimentary registrations to the CONFERENCE*
- Company required to manage their premium listing

ADD-ON INDUSTRY LISTING - PREMIUM LISTING ONLY \$1,000 EACH: (Ten opportunities available)
Increase your Industry Listing exposure by adding onto your premium listing. This add-on will highlight your company at the top of the Industry Showcase listings, keeping your company at the top of mind to all ANNA attendees. (i.e Platinum vs Gold vs Bronze)

ADVERTISING OPPORTUNITIES

PROGRAM AD ON MAIN PORTAL PAGE: The ANNA Fall Conference Program and Exhibits page will be available to all registrants attending the conference. The program will contain important information that the registrants need, including the detailed conference agenda, Industry Showcase listings, The program is an indispensable reference, so your ad will be seen again and again! Full Page, 4 color **\$2,500**.

SPONSORSHIP OPPORTUNITIES

Keynote Sponsor **\$5,000**

Saturday, November 7 — 10:15 am -11:15 am - Opening Keynote

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Opportunity to introduce keynote speaker
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

Virtual Happy Hour Sponsor **\$3,500**

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list pre- and post-conference to promote your products and services to conference attendees

Handouts Page Sponsor **\$2,500**

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page

Networking Break Chat Lobby **\$3,000 Per Day**

(One opportunity available for Saturday & Sunday)

- Sponsor logo displayed on chatroom web-page
- Sponsor logo hyperlinked on sponsor page

Networking Break Video

\$2,500 Each

(Five opportunities available)

- 1-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

Closed Captioning Sponsor

\$7,500

- Verbal recognition several times during the Conference
- Recognition with logo/link on main virtual portal page

Exclusive Product Theater/Symposia (Live or Prerecorded)

\$35,000

AVAILABLE SLOTS

November 7, 2020 (2 to choose from) 8:45 am - 9:45 am and 7:30 pm - 8:30 pm

November 8, 2020 (2 to choose from) 8:45 am - 9:45 am and 7:30 pm - 8:30 pm

For Additional Information

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