

ANNA Learning
Leading
Connecting
American Nephrology Nurses Association

National *Virtual* Symposium

May 2-5, 2021 • annanurse.org

Support Prospectus

Learn
Collaborate
Network

May 2-5, 2021

Exhibit times: (total 4 hours)

May 2, 2:15 pm - 3:00 pm; 5:15 pm - 6:00 pm

May 3, 12:00 pm - 12:30 pm; 4:00 pm - 4:30 pm

May 4, 12:00 pm - 12:45 pm; 4:15 pm - 5:00 pm

Exhibit Opportunities

Industry Listing - Basic

\$1,800

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

Industry Listing - Enhanced

\$2,800

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the SYMPOSIUM
- Company required to manage their enhanced listing

Industry Listing - Premium

\$3,800

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- *Capability to host a live Zoom room to showcase products and services live up to 100 attendees*
- Reporting feature includes users, visits, and downloads
- *Includes two (2) complimentary registrations to the SYMPOSIUM*
- Company required to manage their premium listing

ADD-ON INDUSTRY LISTING - PREMIUM LISTING ONLY \$1,000 EACH: (Ten opportunities available)
Increase your Industry Listing exposure by adding onto your premium listing. This add-on will highlight your company at the top of the Industry Showcase listings, keeping your company at the top of mind to all ANNA attendees. (i.e Platinum vs Gold vs Bronze)

Advertising Opportunities

PROGRAM AD ON MAIN PORTAL PAGE: The ANNA Conference Program and Exhibits page will be available to all registrants attending the symposium. The program will contain important information that the registrants need, including the detailed symposium agenda, Industry Showcase listings, The program is an indispensable reference, so your ad will be seen again and again! Full Page, 4 color (dimensions are 6" x 9" in a hi-res jpeg) **\$2,500.**

Sponsorship Opportunities

Keynote Sponsor

\$5,000

May 2 — 10:30 am - Opening Keynote

- Two complimentary passes for your representatives to attend sessions throughout the full symposium
- One complimentary full-symposium attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Opportunity to introduce keynote speaker
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-symposium to promote your products and services to symposium attendees

Virtual Happy Hour Sponsor

\$4,000

TWO opportunities available

- Two complimentary passes for your representatives to attend sessions throughout the full symposium
- One complimentary full-symposium attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-conference to promote your products and services to symposium attendees

Virtual Page Sponsor

\$3,000

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
 - Ability to provide two (2) PDFs to be uploaded
 - Sponsor logo hyperlinked included on sponsor page
- (3 to choose from)**
1. Social Wall - Where attendees share pictures and posts with each other to stay engaged virtually.
 2. Who's Here / Attendee list - Attendees can opt-in here to see what colleagues are participating!
 3. Forum - A discussion area to continue discussions and stay connected

Networking Break Video

\$2,500 Each

(Five opportunities available)

- 1-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

Closed Captioning Sponsor

\$7,500

- Verbal recognition several times during the Symposium
- Recognition with logo/link on main virtual portal page

Virtual Photo Booth

\$3,500

- Allows attendees to snap pictures from computer/mobile device with meeting theme framed around image - A Great way to engage the virtual users.
- Sponsor Logo displayed on Virtual Photo Booth page
- Verbal recognition several times through out the Symposium.

Attendee Swag Bag Boxes

\$2,000

ANNA will ship each individual registrant for 2021 an attendee “swag bag box” prior to the Symposium. This provides an opportunity for ANNA Corporate Sponsors the opportunity to share product materials and other information with attendees. The goal of the box is to provide products, support, and opportunities for connection before, during, and after the symposium. Innovative and creative ideas are welcome — this could be a promotional piece, a gift card, a small chatchka type item like a stress ball or lip balm with your logo on it. This opportunity is comparable to a Registration Delivery Piece at a live symposium.

DEADLINE TO RESERVE: March 29, 2021

Items due: April 5, 2021 (quantity approximately 500)

Exclusive Product Theater/Symposia (Live or Prerecorded)

\$35,000

AVAILABLE SLOTS

Sunday, May 2, 2021 1:00 pm - 2:15 pm and 8:00 pm - 9:00 pm

Monday, May 3, 2021 9:30 am - 10:15 am and 1:45 pm - 2:45 pm

Tuesday, May 4, 2021 9:30 am - 10:15 am

For Additional Information

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