November 5, 2019

Dear Corporate Partner:

Thank you for your 2019 support of the American Nephrology Nurses Association. As we enter another year of quality service to the nephrology community, ANNA is well prepared to represent and enhance the nursing practice of our over 8,000 members. Corporate Members have played a key role in ANNA's stability, growth, and development.

ANNA believes that the demand for quality nephrology patient care will continue to grow in the future, especially as we adapt to the many changes within the healthcare industry and, specifically, to the changes within the specialty of nephrology. Nurses, more than any other healthcare provider, enhance the quality of care delivered to all patients with kidney disease.

ANNA is prepared to meet the challenge of educating its members and providing the necessary services and resources to help them provide better care for their patients. To view more information about ANNA, including recent Professional News and Upcoming Events – Click Here.

THREE LEVELS OF SUPPORT ARE AVAILABLE

We are pleased to invite your company to join ANNA as a Corporate-Plus, Corporate, or Sustaining Member for the year 2020.

- Corporate-Plus Membership – Annual Contribution of $10,000 *
- Corporate Membership – Annual Contribution of $5,000
- Sustaining Membership – Annual Contribution of $2,500

* For those joining at the Corporate-Plus level in 2020, we will include your company’s Corporate logo on the Corporate Member listing when published in Nephrology Nursing Journal.
All Members receive the following benefits and recognition:

- Special recognition in our bimonthly newsletter, *ANNA Update*.
- Recognition in the *Nephrology Nursing Journal*, ANNA's official journal (published online as well as in print).
- Recognition in the National Symposium and Nephrology Nursing Practice, Management & Leadership Conference (Fall Conference) program books.
- Eligibility to rent ANNA's membership list, subject to policy.
- Priority consideration in the assignment of exhibit space at the National Symposium.
  - Tier 1 – Corporate-Plus and Corporate Members
  - Tier 2 – Sustaining Members
  - Tier 3 – All Other Corporate Supporters
- Recognition and listing in the Corporate Section of ANNA's Website, www.annanurse.org.
- Special recognition of your company at ANNA’s National Symposium:
  - Acknowledgement of Members at the Opening Ceremonies as part of a special video.
  - Member Certificate delivered to your booth.
  - Listing of Members on an eight-foot high panel at the registration desk.
  - Ribbons for the name badges of your booth representatives.
- Complimentary subscription to the *Nephrology Nursing Journal* and *ANNA Update*.

Corporate Members ($5,000 Level) also receive the following benefits and recognition:

- Your company logo and hyperlink in the Corporate Section of ANNA’s Website as well as a 200-word description of your products and services.
- First option to participate in new ANNA projects and programs as they are developed.
- Corporate Members will be invited to attend the following events during the 2020 National Symposium:
  - ANNA’s *Volunteer Celebration Reception* on Sunday Evening to meet the ANNA Board of Directors and other key ANNA leaders.
  - The *Dance Party* on Monday Evening.
• Two (2) additional complimentary subscriptions to the *Nephrology Nursing Journal & ANNA Update* for a total of three (3) complimentary subscriptions.

• **TIER ONE** priority consideration in the assignment of exhibit space at the National Symposium.

**Corporate-Plus Members ($10,000 Level) also receive the following benefits and recognition:**

• Company logo displayed on ANNA’s home page that hyperlinks to your Website. ANNA has more than 13,000 unique visitors per month.

• When the Corporate Member recognition list is published in *Nephrology Nursing Journal*, the Electronic Edition will contain a hyperlink from the Corporate-Plus Member’s company name within the recognition listing to their Website.

• Your company’s Corporate logo will be included on Corporate Member listing when published in *Nephrology Nursing Journal*.

We value our strong relationship with our corporate partners and we look forward to working with you in the coming year in providing quality educational opportunities to our members and the nephrology community. At the same time, we know your participation with ANNA provides significant benefits to your company's sales and marketing program.

To join ANNA as a Corporate-Plus, Corporate, or Sustaining Member, simply complete the enclosed application and return it with your check, payable to the American Nephrology Nurses Association, (Tax ID Number 23-7189008) for the appropriate amount.

- Corporate-Plus Membership - $10,000
- Corporate Membership – $5,000
- Sustaining Membership – $2,500

To assure appropriate recognition, please return your application and check by January 15, 2020. If you need extra time to process your check, please send us your completed application immediately and indicate that your check will follow separately.
The entire ANNA Board of Directors is enthusiastic about our prospects for continued growth and development as a professional organization in 2020 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership.

Thank you for your support!

Sincerely,

Lillian Pryor, MSN, RN, CNN
President, 2020-21

Tamara Kear, PhD, RN, CNN, FAAN
Executive Director

P.S. If you have any questions about ANNA's Corporate Membership Program or would like to discuss your involvement in more detail, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376, susan.iannelli@annanurse.org, or Tom Greene, Director of Marketing, at 856-256-2367, tom.greene@annanurse.org.

Please submit your application and payment by January 15, 2020!

Enclosures:

- List of Current Corporate Members
- Application
Gratefully Acknowledges the Corporate Financial Support Received During 2019 from the Following Companies

Corporate-Plus Members

- Amgen, Inc.
- AstraZeneca
- DaVita, Inc.
- Fresenius Medical Care – Renal Therapies Group & Fresenius Kidney Care, Divisions of Fresenius Medical Care North America
- NxStage Medical, Inc.
- Otsuka America Pharmaceutical, Inc.
- Relypsa, Inc., A Vifor Pharma Group Company
- Rockwell Medical, Inc.

Corporate Members

- Akebia Therapeutics (Keryx is now Akebia Therapeutics)
- Baxter Healthcare Corporation
- Purdue University Global

Sustaining Members

- Angelini Pharma, Inc.
- B. Braun Medical Inc.
- Cantel
- Centers for Dialysis Care
- Church & Dwight Company, Inc.
- Dialysis Clinic, Inc. (DCI)
- Kibow Biotech, Inc.
Yes, we would like to join ANNA as a Corporate Member at the following level; our payment is enclosed:

- Corporate-Plus Membership - $10,000
- Corporate Membership - $5,000
- Sustaining Membership - $2,500

Please complete this form and return it to ANNA with your check.

**Company Information:**

Company Name ____________________________

(Please type name as it is to appear on all correspondence, promotional materials, Website, and on your plaque. Use upper and lower-case letters as required.)

Address ____________________________________________

City ____________________________ State ___________ ZIP _______

Company Telephone ____________________________ Company FAX ____________________________

Corporate Website ____________________________ Corporate Email ____________________________

**Representative Information:**

Official Representative ____________________________ Title ____________________________

Signature ____________________________ Date ____________________________

Your Telephone ____________________________ Your FAX ____________________________

Your Email Address ____________________________

For your company’s optional expanded listing on ANNA’s Website, you must complete page two of this application. Please acknowledge the status of page 2:  ☐ Enclosed  ☐ Not Enclosed

Membership year is January 1 – December 31, 2020

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name ____________________________ Title ____________________________

2. Name ____________________________ Title ____________________________

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete both pages of this application and return it with your check made payable to the American Nephrology Nurses Association to (ANNA’s Tax Identification Number is 23-7189008.):

*American Nephrology Nurses Association*
*Postal – Box 56, Pitman, NJ 08071-0056*
*Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080*

If you have any questions, please contact Susan Iannelli, Marketing Manager/Executive Assistant – 856-256-2376 or susan.iannelli@annanurse.org. Thank you!

New, Page 1 of 2
ANNA includes detailed listings and descriptive write-ups of its Corporate Members on its Website, www.annanurse.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on ANNA’s Website, www.annanurse.org, by clicking on “Corporate” and selecting the “Corporate Membership Information” bar.

Company Name ________________________________

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via email.

☐ We will be emailing the write-up by January 15, 2020 to susan.iannelli@annanurse.org.

☐ We will not be including a 200-word descriptive write-up for the Website.

Logo – ANNA will include your corporate logo:

1) in the Corporate Section of our Website, www.annanurse.org, and
2) in a Video presentation during the 2020 National Symposium.

Logo for ANNA’s Website & Annual Conference Video Presentation

☐ We will supply a new four-color logo (jpeg, png, or tif file) for the ANNA Website and the video presentation.

☐ We will not be including a corporate logo on ANNA’s Website.

☐ We will not be including a corporate logo for the video presentation. Please note that in place of your logo will be your company name in plain text.

Website Link – For Corporate-Plus Members, please supply the hyperlink to your Website. This should be the place on your Website where you visitors to go when they click on your logo from ANNA’s Homepage.

Please return to the American Nephrology Nurses Association:

Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080

Please email write-up and logo to susan.iannelli@annanurse.org. For questions, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376.