



December 1, 2021

Dear Corporate Partner:

Thank you for your support of the American Nephrology Nurses Association (ANNA). Nurses, more than any other healthcare provider, enhance the quality of care delivered to all patients with kidney disease and the demand for nephrology nurses continues to grow.

ANNA is well prepared to represent and enhance the nursing practice of our over 7,500 members. To view more information about ANNA, including recent Professional News and Upcoming Events, [Click Here](#).

THREE LEVELS OF SUPPORT ARE AVAILABLE

We are pleased to invite your company to join ANNA as a Corporate-Plus, Corporate, or Sustaining Members for the year 2022.

- Corporate-Plus Membership – Annual Contribution of \$10,000 *
- Corporate Membership – Annual Contribution of \$5,000
- Sustaining Membership – Annual Contribution of \$2,500

* For those joining at the Corporate-Plus Level in 2022, we will include your company's Corporate logo on the Corporate Member listing when published in *Nephrology Nursing Journal*.

ALL Corporate Members levels receive the following benefits and recognition:

- Special recognition in ANNA publications (both print and electronic edition):
 - *ANNA Update*, ANNA's bimonthly newsletter
 - *Nephrology Nursing Journal*, ANNA's official journal
- Recognition and listing in the Corporate Section of ANNA's Website, www.annanurse.org.
- Priority consideration in the assignment of exhibit space at the National Symposium.
 - **Tier 1** – Corporate-Plus and Corporate Members
 - **Tier 2** – Sustaining Members
 - **Tier 3** – All Other Corporate Supporters
- **ANNA 2022 National Symposium – Fort Worth, Texas, May 22-25, 2022**
Omni Fort Worth Hotel & Fort Worth Convention Center
 - Recognition in the on-site program book & on the sidebar of the National Symposium's Virtual Hub website page.
 - Listing of Members on an eight-foot (high) panel at the registration desk.
 - Acknowledgement of Corporate Members at the Opening Ceremonies as part of a special video.
 - Ribbons for the name badges of your booth representatives.
- **ANNA 2022 Nephrology Nursing Practice, Management and Leadership Conference**
San Diego, California, October 1-3, 2022
Hilton San Diego Bayfront
 - Recognition in the on-site program book & on the sidebar of the Fall Conference Virtual Hub website page.
- Complimentary subscription to the *Nephrology Nursing Journal* and *ANNA Update*.
- Eligibility to rent ANNA's membership list, subject to policy.
- Corporate Members will be invited to attend special events during the 2022 National Symposium.

Corporate Members (\$5,000 Level) also receive the following benefits and recognition:

- Your company logo and hyperlink in the Corporate Section of ANNA's Website as well as a 200-word description of your products and services.
- First option to participate in new ANNA projects and programs as they are developed.
- Two (2) additional complimentary subscriptions to the *Nephrology Nursing Journal* and *ANNA Update* for a total of three (3) complimentary subscriptions.
- **TIER ONE** priority consideration in the assignment of exhibit space at the National Symposium.

Corporate-Plus Members (\$10,000 Level) also receive the following benefits and recognition:

- Company logo displayed on ANNA's home page that hyperlinks to your website. ANNA has more than 12,000 unique visitors per month.
- When the Corporate Member recognition list is published in *Nephrology Nursing Journal*, the Electronic Edition will contain a hyperlink from the Corporate-Plus Member's company name within the recognition listing to their website.
- Your company's Corporate logo will be included on Corporate Member listing when published in *Nephrology Nursing Journal*.

We value our strong relationship with our corporate partners. We look forward to working with you in the coming year in providing quality educational opportunities to our members and the nephrology community. At the same time, we know your participation with ANNA provides significant benefits to your company's sales and marketing program.

To join ANNA as a Corporate-Plus, Corporate, or Sustaining Member, simply complete the enclosed application and return it with your check, payable to the American Nephrology Nurses Association, (Tax ID Number 23-7189008) for the appropriate amount.

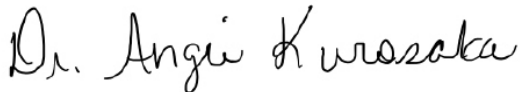
- Corporate-Plus Membership - \$10,000
- Corporate Membership – \$5,000
- Sustaining Membership – \$2,500

To assure appropriate recognition, please return your application and check by February 1, 2022. If you need extra time to process your check, please send us your completed application immediately and indicate that your check will follow separately.

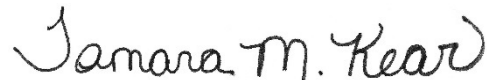
The entire ANNA Board of Directors is enthusiastic about our prospects for continued growth and development as a professional organization in 2022 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership.

Thank you for your support!

Sincerely,



Angela Kurosaka, DNP, RN, CNN, CCM, NEA-BC
President, 2022-23



Tamara M. Kear, PhD, RN, CNN, FAAN
Executive Director

P.S. If you have any questions about ANNA's Corporate Membership Program or would like to discuss your involvement in more detail, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376, susan.iannelli@annanurse.org, or Tom Greene, Director of Marketing, at 856-256-2367, tom.greene@annanurse.org.

Please submit your application and payment by February 1, 2022!

Enclosures:

- List of Current Corporate Members
- Application



*Gratefully Acknowledges the Corporate Financial Support
Received During 2021 from the Following Companies*

Corporate-Plus Members

Amgen, Inc.
AstraZeneca
Aurinia Pharma U.S., Inc.
DaVita, Inc.
Fresenius Medical Care North America (FMCNA)
NxStage Medical, Inc.
Otsuka America Pharmaceutical, Inc.
Rockwell Medical, Inc.
Vifor Pharma, Inc.

Corporate Members

Akebia Therapeutics
Baxter Healthcare Corporation
CorMedix, Inc.

Sustaining Members

Amicus Therapeutics
Angelini Pharma, Inc.
B. Braun Medical Inc.
Centers for Dialysis Care
Church & Dwight Company, Inc.
Dialysis Clinic, Inc. (DCI)
Kibow Biotech, Inc.
Pentec Health
Winco Manufacturing, LLC

CORPORATE MEMBERSHIP 2022 APPLICATION

Yes, we would like to join ANNA as a Corporate Member at the following level. Payment is enclosed.

- Corporate-Plus Membership - \$10,000**
- Corporate Membership - \$5,000**
- Sustaining Membership - \$2,500**

Please complete this form and return it to ANNA with your check.

Company Information:

Company Name _____
(Please type name as it is to appear on all correspondence, promotional materials, Website, and on your plaque. Use upper and lower-case letters as required.)

Address _____

City _____ State _____ ZIP _____

Company Telephone _____ Company FAX _____

Corporate Website _____ Corporate Email _____

Representative Information:

Official Representative _____ Title _____

Signature _____ Date _____

Your Telephone _____ Your FAX _____

Your Email Address _____

For your company's optional expanded listing on ANNA's Website, you must complete page two of this application. Please acknowledge the status of page 2: Enclosed Not Enclosed

Membership year is January 1 – December 31, 2022

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name _____ Title _____

2. Name _____ Title _____
(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete both pages of this application and return it with your check made payable to the American Nephrology Nurses Association to (ANNA's Tax Identification Number is 23-7189008.):

*American Nephrology Nurses Association
Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080*

If you have any questions, please contact Susan Iannelli, Marketing Manager/Executive Assistant – 856-256-2376 or susan.iannelli@annanurse.org. Thank you!

OPTIONAL INFORMATION FOR ANNA's WEBSITE
www.annanurse.org

ANNA includes detailed listings and descriptive write-ups of its Corporate Members on its Website, www.annanurse.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on ANNA's Website, www.annanurse.org, by clicking on "Corporate" and selecting the "Corporate Membership Information" bar.

Company Name _____

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via email.

- We will be emailing the write-up by February 1, 2022 to susan.iannelli@annanurse.org.
- We will not be including a 200-word descriptive write-up for the Website.

Logo – ANNA will include your corporate logo:

- 1) in the Corporate Section of our Website, www.annanurse.org, and
- 2) in a Video presentation during the 2022 National Symposium.

Logo for ANNA's Website & Annual Conference Video Presentation

- We will supply a new four-color logo (jpeg, png, or tif file) for the ANNA Website and the video presentation.
- We will not be including a corporate logo on ANNA's Website.
- We will not be including a corporate logo for the video presentation. Please note that in place of your logo will be your company name in plain text.

Website Link – For **Corporate-Plus Members**, please supply the hyperlink to your website. This should be the place on your website where you visitors go when they click on your logo from ANNA's Homepage.

Please return to the American Nephrology Nurses Association:

Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080

Please email write-up and logo to susan.iannelli@annanurse.org. For questions, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376.