November 30, 2020

Dear Corporate Partner:

Thank you for your continued support of the American Nephrology Nurses Association. As we enter another year of quality service to the nephrology community, ANNA is well prepared to represent and enhance the nursing practice of our over 8,000 members. Corporate Members have played a key role in ANNA's stability, growth, and development.

ANNA believes that the demand for quality nephrology patient care will continue to grow in the future, especially as we adapt to the many changes within the healthcare industry and, specifically, to the changes within the specialty of nephrology. Nurses, more than any other healthcare provider, enhance the quality of care delivered to all patients with kidney disease.

ANNA is prepared to meet the challenge of educating its members and providing the necessary services and resources to help them provide better care for their patients. To view more information about ANNA, including recent Professional News and Upcoming Events – Click Here.

THREE LEVELS OF SUPPORT ARE AVAILABLE

We are pleased to invite your company to join ANNA as a Corporate-Plus, Corporate, or Sustaining Members for the year 2020.

- Corporate-Plus Membership – Annual Contribution of $10,000 *
- Corporate Membership – Annual Contribution of $5,000
- Sustaining Membership – Annual Contribution of $2,500

* For those joining at the Corporate-Plus Level in 2021, we will include your company’s Corporate logo on the Corporate Member listing when published in *Nephrology Nursing Journal.*
All Members receive the following benefits and recognition:

- Special recognition in our bimonthly newsletter, *ANNA Update*.
- Recognition in the *Nephrology Nursing Journal*, ANNA's official journal (published online as well as in print).
- Recognition in the National Symposium and Nephrology Nursing Practice, Management & Leadership Conference (Fall Conference) program books as well as the Virtual Symposium and Fall Conference Hub Page on the ANNA website.
  - Corporate-Plus – Premium Level (Top of List)
  - Corporate & Sustaining – Gold Level (Immediately Below)
- Eligibility to rent ANNA's membership list, subject to policy.
- Priority consideration in the assignment of exhibit space at the National Symposium.
  - Tier 1 – Corporate-Plus and Corporate Members
  - Tier 2 – Sustaining Members
  - Tier 3 – All Other Corporate Supporters
- Recognition and listing in the Corporate Section of ANNA's Website, www.annanurse.org.
- Special recognition of your company at ANNA’s National Symposium:
  - For the 2021 Virtual National Symposium, May 2-5, 2021, corporate logos will be on the Hub Web Page (Sidebar).
- Complimentary subscription to the *Nephrology Nursing Journal* and *ANNA Update*.

Corporate Members ($5,000 Level) also receive the following benefits and recognition:

- Your company logo and hyperlink in the Corporate Section of ANNA’s Website as well as a 200-word description of your products and services.
- First option to participate in new ANNA projects and programs as they are developed.
- Corporate Members will be invited to attend special events during the 2021 National Symposium.
Two (2) additional complimentary subscriptions to the *Nephrology Nursing Journal* & *ANNA Update* for a total of three (3) complimentary subscriptions.

**TIER ONE** priority consideration in the assignment of exhibit space at the National Symposium.

**Corporate-Plus Members** ($10,000 Level) also receive the following benefits and recognition:

- Company logo displayed on ANNA’s home page that hyperlinks to your Website. ANNA has more than 13,000 unique visitors per month.

- When the Corporate Member recognition list is published in *Nephrology Nursing Journal*, the Electronic Edition will contain a hyperlink from the Corporate-Plus Member’s company name within the recognition listing to their Website.

- Your company’s Corporate logo will be included on Corporate Member listing when published in *Nephrology Nursing Journal*.

We value our strong relationship with our corporate partners. We look forward to working with you in the coming year in providing quality educational opportunities to our members and the nephrology community. At the same time, we know your participation with ANNA provides significant benefits to your company's sales and marketing program.

To join ANNA as a Corporate-Plus, Corporate, or Sustaining Member, simply complete the enclosed application and return it with your check, payable to the American Nephrology Nurses Association, (Tax ID Number 23-7189008) for the appropriate amount.

- Corporate-Plus Membership - $10,000
- Corporate Membership – $5,000
- Sustaining Membership – $2,500

To assure appropriate recognition, please return your application and check by January 22, 2021. If you need extra time to process your check, please send us your completed application immediately and indicate that your check will follow separately.
The entire ANNA Board of Directors is enthusiastic about our prospects for continued growth and development as a professional organization in 2021 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership.

Thank you for your support!

Sincerely,

David F. Walz, MBA, BSN, RN, CNN, FACHE
President, 2021-22

Tamara M. Kear, PhD, RN, CNN, FAAN
Executive Director

P.S. If you have any questions about ANNA's Corporate Membership Program or would like to discuss your involvement in more detail, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376, susan.iannelli@annanurse.org, or Tom Greene, Director of Marketing, at 856-256-2367, tom.greene@annanurse.org.

Please submit your application and payment by January 22, 2021!

Enclosures:

- List of Current Corporate Members
- Application
Gratefully Acknowledges the Corporate Financial Support Received During 2020 from the Following Companies

Corporate-Plus Members

Amgen, Inc.
AstraZeneca
Aurinia Pharmaceuticals Inc.
DaVita, Inc.
Fresenius Medical Care North America (FMCNA)
NxStage Medical, Inc.
Otsuka America Pharmaceutical, Inc.
Rockwell Medical, Inc.

Corporate Members

Akebia Therapeutics
Baxter Healthcare Corporation
CorMedix, Inc.
Relypsa, Inc., A Vifor Pharma Group Company

Sustaining Members

Angelini Pharma, Inc.
B. Braun Medical Inc.
Cantel
Centers for Dialysis Care
Church & Dwight Company, Inc.
Dialysis Clinic, Inc. (DCI)
Kibow Biotech, Inc.
Pentec Health
Yes, we would like to join ANNA as a Corporate Member at the following level. Payment is enclosed.

- [ ] Corporate-Plus Membership - $10,000
- [ ] Corporate Membership - $5,000
- [ ] Sustaining Membership - $2,500

Please complete this form and return it to ANNA with your check.

**Company Information:**

Company Name ________________________________________________

(Please type name as it is to appear on all correspondence, promotional materials, Website, and on your plaque. Use upper and lower-case letters as required.)

Address ________________________________________________

City __________________________ State __________ ZIP ____________

Company Telephone ______________ Company FAX ______________

Corporate Website __________________________ Corporate Email ______________

**Representative Information:**

Official Representative __________________________ Title ______________

Signature __________________________ Date __________________________

Your Telephone __________________________ Your FAX ______________

Your Email Address __________________________

For your company’s optional expanded listing on ANNA’s Website, you must complete page two of this application. Please acknowledge the status of page 2: [ ] Enclosed [ ] Not Enclosed

Membership year is January 1 – December 31, 2021

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name __________________________ Title __________________________

2. Name __________________________ Title __________________________

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete both pages of this application and return it with your check made payable to the American Nephrology Nurses Association to (ANNA’s Tax Identification Number is 23-7189008):

American Nephrology Nurses Association
Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080

If you have any questions, please contact Susan Iannelli, Marketing Manager/Executive Assistant – 856-256-2376 or susan.iannelli@annanurse.org. Thank you!
ANNA includes detailed listings and descriptive write-ups of its Corporate Members on its Website, www.annanurse.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on ANNA’s Website, www.annanurse.org, by clicking on “Corporate” and selecting the “Corporate Membership Information” bar.

**Company Name**

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**Descriptive Write-Up** – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via email.

- We will be emailing the write-up by January 22, 2021 to susan.iannelli@annanurse.org.
- We will not be including a 200-word descriptive write-up for the Website.

**Logo** – ANNA will include your corporate logo:

1) in the Corporate Section of our Website, www.annanurse.org, and
2) in a Video presentation during the 2021 National Symposium.

**Logo for ANNA’s Website & Annual Conference Video Presentation**

- We will supply a new four-color logo (jpeg, png, or tif file) for the ANNA Website and the video presentation.
- We will not be including a corporate logo on ANNA’s Website.
- We will not be including a corporate logo for the video presentation. Please note that in place of your logo will be your company name in plain text.

**Website Link** – For Corporate-Plus Members, please supply the hyperlink to your Website. This should be the place on your Website where you visitors to go when they click on your logo from ANNA’s Homepage.

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Please return to the American Nephrology Nurses Association:

**Postal** – Box 56, Pitman, NJ 08071-0056
**Overnight/UPS** – 200 East Holly Avenue, Sewell, NJ 08080

Please email write-up and logo to susan.iannelli@annanurse.org. For questions, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376.