Target Nephrology Nurses with your Marketing Message
About ANNA ...

Established in 1969 as a non-profit organization, the American Nephrology Nurses Association (ANNA) is a community of professional nephrology nurses dedicated to providing the highest quality care.
Our Mission …

The American Nephrology Nurses Association improves members’ lives through education, advocacy, networking and science.
ANNA offers companies, hospitals, and other organizations a variety of marketing options that provide unique opportunities to present information about your products and services to nephrology nurses and health care professionals.
ANNA’s Membership

Nephrology nurses who work in the clinical areas of:

- Acute Care
- Chronic Kidney Disease
- Continuous Renal Replacement Therapy
- Hemodialysis
- Home Therapies
- Medical/Surgical
- Pediatrics
- Peritoneal Dialysis
- Transplantation
Comprehensive Marketing Program

- National Symposium
- Corporate Membership
- Membership List Rental
- Fall Meeting
- Nephrology Nursing Journal
- Other Sponsorships
Corporate Membership

♦ Three (3) Levels of Support Available:
  ▪ Corporate-Plus - $10,000 Annual Contribution (includes your company logo on ANNA’s Home Page with a hyperlink to your website)
  ▪ Corporate – $5,000 Annual Contribution
  ▪ Sustaining – $2,500 Annual Contribution

Click Here for Additional Information
National Symposium

- Reach, first-hand, the decision-makers in nephrology
- Available Exhibit Space
  - Line Booth
  - Corner Booth
  - Island Space
- Participate in an Exhibit Theater
- Advertise in the Onsite Program Book
- Participate in the Registration Delivery Program
- Symposia and Other Symposium Sponsorships

Click Here for Additional Information
Fall Meeting

- Exhibit Space Available
  *Nephrology Nursing Practice, Management & Leadership Conference*
- Participate in a Product Theater
- Advertise in the Onsite Program Book
- Participate in the Registration Delivery Program
- Symposia and Other Symposium Sponsorships

Click Here for Additional Information
Nephrology Nursing Journal

♦ Published Six (6) Times Per Year
♦ Print and Electronic Edition
Nephrology Nursing Journal

♦ Advertise Your Product(s) and/or Services
♦ Offers Your Company a Regular & Timely Opportunity to Reach More Than 10,000 Nephrology Nurses
♦ Recruitment Advertising Available
  ▪ Print
  ▪ Online

Click Here for Additional Information
ANNA Membership List Rental

✦ Supplement Your Direct Mail Efforts
✦ Available to:
  ▪ Corporate Members
  ▪ Full Page Advertisers
✦ Pricing:
  ▪ $150 Per Thousand Names
  ▪ $50 Set-up Fee
  ▪ Minimum Charge – $400
Other Sponsorship Opportunities

♦ Journal Supplements to *Nephrology Nursing Journal*
♦ Sponsorship of CNE Articles Within *Nephrology Nursing Journal*
♦ Sponsorship of Educational Opportunities at ANNA’s National Symposium & Fall Meeting
♦ Monographs
♦ CNE Programs for Delivery to Chapters

[Click Here for Additional Information]
For More Information Contact:

♦ Tom Greene, Director of Marketing
  856-256-2367, tom.greene@annanurse.org

♦ Susan Iannelli, Marketing Manager
  856-256-2376, susan.iannelli@annanurse.org

♦ Miriam Martin, Exhibit Coordinator
  856-256-2348, miriam.martin@annanurse.org