The Association has experienced tremendous success over the past year, and the future looks equally bright. As your National President, it has been my true honor and privilege to collaborate with the Board of Directors (BOD), committee leaders, and our members in leading our organization and providing ANNA with a strategic financial alignment to our shared goals. In doing so, we have built upon our predecessors’ successes and have continued to strengthen ANNA as the premier nephrology nursing group in our country. Our collective achievements will ensure that we remain a vibrant and robust organization with the ability to innovate and evolve our services to continually meet the needs of nephrology nurses. I am proud to present to you our accomplishments for 2017-2018.

Education

- Conducted successful education programs for members, including our 48th National Symposium in Washington, DC, and annual Nephrology Nursing Practice, Management, & Leadership Conference in Miami, FL.
- Face-to-face leadership training, ANNA’s Leadership Education And Development (LEAD) program, was planned for chapter volunteers and national leaders.
- Provided free monthly CNE opportunities for members.
- Continued improvements were made to the ANNA Online Library.
  - Members can now access recently viewed sessions easily and bookmark their favorite sessions.
  - Free access is available to the 2017 ANNA National Symposium keynote session, The American Nurse Project: Celebrating Our Unsung Heroes on the Big Screen.
- A new offering in the library is the Spanish Medical Terminology for Health Care Professionals, an interactive, self-paced online course designed to help teach the novice or native speaker Spanish medical terminology.
- Updated Nephrology Specialty CNE packages are featured in the following content areas: acute care, administration, advanced practice, chronic kidney disease, hemodialysis, pediatrics, peritoneal dialysis, and transplant.
- Updated Dialysis Technician CNE packages are also available.
- CNE transcripts are accessible to members for free on the ANNA website. Members may view and download/print their CNE history/transcript for education credits earned through ANNA.
- The September/October 2017 issue of Nephrology Nursing Journal featured a special focus on dialysis access.
- Published second edition of Acute Care Orientation Manual and Assessment Tools. The expanded edition of this electronic resource includes an updated module on Hemodialysis and three new modules on Continuous Renal Replacement Therapy, Peritoneal Dialysis, and Therapeutic Apheresis.

Advocacy

- Hosted a successful Capitol Hill Day in Washington, DC, during which nephrology nurses met face-to-face with Members of Congress to advocate for nephrology nurses and patients.
- Collaborated with the nephrology community to help shape health care reform to benefit our patient population.
- Participated in a nephrology industry-wide coalition, “Making Dialysis Safer.”
- As a member of the Nursing Infection Control Education (NICE) Network, collaborated with the Centers for Disease Control and Prevention (CDC) and the American Nurses Association to provide infection control and prevention education for nephrology nurses and presented a webinar on best practices in injection safety.
- Strengthened relationships with European Dialysis and Transplant Nurses Association/European Renal Care Association (EDTNA/ERCA).
- Provided comments to the Centers for Medicare & Medicaid Services (CMS) regarding Medicare Program End-Stage Renal Disease (ESRD) Prospective Payment System (PPS) and Quality Incentive Program (QIP).
- Joined with the Nursing Community Coalition and other organizations to lobby Congress on various issues, including (but not limited to):
  - Living Donor Protection Act of 2017
  - Chronic Kidney Disease Improvements in Research and Treatment Act of 2017
  - Home Health Care Planning Improvement Act of 2017
  - Title VIII Nursing Workforce Reauthorization Act of 2017
  - National Nurse Act of 2017
• Addiction Treatment Access Improvement Act of 2017
• Funding for the Agency for Healthcare Research and Quality (AHRQ)
• Funding for National Institutes of Nursing Research (NINR)
• Funding for National Institutes of Diabetes and Digestive and Kidney Diseases (NIDDK)
• Partnered with the American Nurses Association to encourage nurses to participate in the Healthy Nurse Healthy Nation™ Grand Challenge, an initiative encouraging nurses to improve their own health so they can in turn improve the health of the nation.

Membership Services

• Celebrated Nephrology Nurses Week in September.
• Awarded $90,000 in scholarships, awards, and grants to members.
• Awarded an additional $20,000 in new career mobility grants sponsored by Fresenius Medical Care.
• Published electronic editions of Nephrology Nursing Journal and ANNA Update.
• Produced “FAST 15s” – online “how-to” orientation programs for new volunteers.
• Worked with DaVita on special programs to expand ANNA membership and education opportunities among its nurse “teammates.”
• You spoke and we listened! ANNA asked members to help shape the Association through a variety of surveys and face-to-face meetings, including a survey to leaders about ANNA’s Strategic Plan; a focus group with members; a survey about members’ preferences for print and online publications and communications; and a national survey on the health and safety of nephrology nurse practice settings.
• Launched “Score with 4” member incentive program.
• Members approved an amendment to the Bylaws to have future BOD elections be open for 14 days (previously 30 days).

Collaboration

ANNA members participate on various work groups or expert panels, including (but not limited to) the following:
• Alliance for Home Dialysis: Glenda Payne
• Association for the Advancement of Medical Instrumentation: Glenda Payne
• Centers for Disease Control and Prevention: Nancy Pierce and Carol Headley
• Centers for Medicare & Medicaid Services ESRD Functional Status Technical Expert Panel: Debra Hain
• Coalition for Supportive Care of Kidney Patients: Glenda Harbert
• Hospice and Palliative Nurses Association: Debra Castner
• Kidney Care Partners: Donna Bednarski
• Kidney Care Partners Kidney Care Quality Alliance Measure Feasibility Testing Group: Glenda Payne
• Kidney Community Emergency Response: Melinda Martin-Lester
• Kidney Health Initiative: Lynda Ball
• Kidney Health Initiative Patient Preference Workgroup: Lillian Pryor
• National Quality Forum: Elizabeth Evans
• Organ Procurement and Transplantation Network / United Network for Organ Sharing: Jean Colaneri
• United Network for Organ Sharing: Diane Derkowski

Specific collaborative efforts this year included the following:
• European Dialysis and Transplant Nurses Association/European Renal Care Association: President Alice Hellebrand attended this meeting as ANNA representative.
• American Society of Nephrology (ASN): Executive Director Mike Cunningham, President Alice Hellebrand, and President-Elect Lynda Ball attended and represented ANNA at ASN Kidney Week 2017. During the meeting, they also met with the National Renal Administrators Association and U.S. Summit of Kidney Organizations. Members of the Fleur-de-Lis Chapter gracedfully volunteered to staff the ANNA booth in the ASN exhibit hall.
• American Nurses Association: President Alice Hellebrand attended the Annual Membership Assembly and the Specialty Organizational Affiliates meeting as ANNA representative.
• Nursing Organizations Alliance: Executive Director Mike Cunningham, President Alice Hellebrand, and President-Elect Lynda Ball attended as ANNA representatives.
• American Society of Association Executives: Executive Director Mike Cunningham and President Lynda Ball attended as ANNA representatives.
• Annual Dialysis Conference (ADC): ANNA members attending the ADC meeting in Orlando, FL, volunteered to represent ANNA at our booth in the exhibit hall.

Financials

2017-2018 Revenues

2017-2018 Expenses

- American Nurses Association (NSNA): Wendy Lester presented on behalf of ANNA at the mid-year meeting in San Diego, CA. Patricia McCarley presented on behalf of ANNA at the Annual meeting in Nashville, TN, and members of the Music City Chapter volunteered to staff the ANNA booth in the NSNA exhibit hall.
- Kidney Care Partners (KCP): Federal Health Consultant Jim Twaddell, ANNA KCP Consultant Donna Bednarski, and President Alice Hellebrand attended the quarterly KCP meeting as ANNA representatives.

2017-2018 Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Membership Dues (individual and corporate)</td>
<td>23%</td>
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<tr>
<td>Conferences &amp; Education</td>
<td>32%</td>
</tr>
<tr>
<td>Publications</td>
<td>16%</td>
</tr>
<tr>
<td>Corporate Grants</td>
<td>12%</td>
</tr>
<tr>
<td>Interest &amp; Dividends</td>
<td>17%</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>17%</td>
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2017-2018 Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Educational Programming</td>
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<tr>
<td>Membership Services</td>
<td>32%</td>
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<tr>
<td>Administration</td>
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<td>Strategic Actions &amp; Professional Relations</td>
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<td>Miscellaneous</td>
<td>17%</td>
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<tr>
<td>Interest &amp; Dividends</td>
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</tr>
<tr>
<td>Publications</td>
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</table>
As your 2017-2018 National President, I have been given the ability to view the amazing contributions that our members provide the nephrology community. I am humbled and awed by our members’ efforts in providing education, leadership, and guidance to our members and the community at large. Ultimately, your commitment and dedication advance the nephrology nursing practice on a daily basis. Helen Keller’s statement, “[a]lone we can do so little; together we can do so much,” has never resonated more profoundly in my mind than during this past year. We began our memorable journey in Washington, DC, with a keen focus on kidney care advocacy during our Capitol Hill visits. From there, we ventured into learning and collaboration through our education sessions. We pulled together during the Nephrology Nursing Practice, Management, & Leadership Conference in Miami for the displaced Hurricane Irma patients and demonstrated a level of compassion that can only be shared among the hearts of nurses. Now, we come full circle for a new beginning in Las Vegas. Thank you for the opportunity and experience you have provided me in growing with you both professionally and personally. I look forward to my continued participation in ANNA as we take the next step into what will be a wonderful future.

Alice Hellebrand, MSN, RN, CNN
2017-2018 ANNA National President
2017-2018 Board of Directors

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ZS Pharma

Sustaining Members
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Centers for Dialysis Care, Inc.
Church & Dwight Company, Inc.
Dialysis Clinic, Inc.
Henry Schein, Inc. - Dialysis
Kibow Biotech, Inc.
Mar Cor Purification
Pentec Health, Inc.
Rockwell Medical, Inc.

ANNA partners with Nursing Infection Control Education Network to present webinar on best practices in injection safety.
ANNA Board of Directors Meeting, Charleston, SC

World Kidney Day
National Kidney Month
ANNA participates in Annual Dialysis Conference, Orlando, FL.

Download this report at www.annanurse.org/2018annualreport
Learning, Leading, and Connecting
2017-2020 Strategic Plan

Mission Statement
ANNA improves members’ lives through education, advocacy, networking, and science.

Rationale for Strategic Plan
The healthcare environment continues to be in a sea of change, and to be a vibrant, robust association, we must change as well. ANNA needs to look at new and innovative ways to meet the needs of members, attract new members, and help members care for their patients. Our strategic plan guides us in moving forward together.

Core Beliefs
As individual members of ANNA and together as an organization, we intend to act consistently with our core beliefs that:

1. Nephrology nurses have an opportunity and responsibility to enhance the quality of care delivered to people with kidney disease.

2. As an organization, we have the responsibility to provide sound educational programs necessary to develop, maintain, and augment competence in practice, and that we as individual practitioners have the responsibility to continue to deepen our knowledge, sharpen our skills, and develop our competencies.

3. ANNA must support research to develop evidence-based practice, as well as to advance nursing science, and that as individual members, we must support, participate in, and apply evidence-based research that advances our own skills, as well as nursing science.

4. We must support and engage in collaboration that results in higher quality patient care and more cost-effective healthcare delivery.

5. We benefit as an organization and as individuals when we embrace and nurture diversity in all its dimensions.

6. Nurses must be respected in the workplace, and ways of demonstrating this respect are to support them in their professional growth and employ them at their highest level of education and training.

7. ANNA must provide nurses with leadership opportunities, and nurses need to seize opportunities to develop and polish their leadership skills.

8. We benefit intellectually and spiritually when we socialize together.

Strategic Questions
1. How should we proactively lead in this changing healthcare landscape?

2. How can we become vital to more nephrology nurses given the influence of employers, changing demographics, and competing demands for resources?

3. How should we assure continued organizational vibrancy?

Strategic Priorities
1. Lead proactively and strategically.

2. Attract, engage, and retain members.

3. Provide quality relevant accessible services.

4. Explore strategic partnerships and alternative business models.

2017-2020 Strategic Plan was approved by the Board of Directors, February 2017