

2018-2019 Annual Report

ANNA Year in Review: Aspiring to Excellence

The 2018-2019 ANNA year is winding down. I want to take this opportunity to thank you for the privilege of serving as ANNA President. ANNA has accomplished a lot of great things this year. The Association also has experienced a few challenges. This report will highlight ANNA activities and achievements throughout the year.

The work of the Association is not conducted in a vacuum; tasks and activities involve the Board of Directors, committees, Specialty Practice Networks, and you, the members of this association. ANNA continues to look at new and innovative ways to meet the needs of members, attract new members, and help members care for their patients. The ANNA Strategic Plan guides us in moving forward together. The 2017-2020 Strategic Plan includes four strategic priorities that will serve as the framework and focus of this report.



Strategic Priorities

Lead Proactively and Strategically

- The Board of Directors approved, and planning is now underway, for the 2019 Health Policy Workshop to be held June 10-11 in Washington, DC. **Jim Twaddell**, ANNA Federal Health Policy Consultant, will be coordinating the workshop.
- ANNA Federal Health Policy Consultant **Jim Twaddell** presented the webinar *What Is a Nephrology Nursing Advocate and Why It Matters* on January 30, 2019. Health Policy Specialty Practice Network Leader **Sandy Miholics** served as moderator.
- ANNA member **Sheila Deziel** received the ANNA Nurse in Washington Internship (NIWI) Grant. She will represent ANNA at the 2019 NIWI program scheduled for March 24-26 in Washington, DC.
- ANNA joined with the Nursing Community Coalition – a coalition of national professional nursing associations that builds consensus and advocates on a wide spectrum of health care issues – to correspond with and lobby Members of Congress on various issues important to nurses, as follows:
 - Thanked members of the House of Representatives for introducing Title VIII Nursing Workforce Reauthorization Act of 2019 (H.R.728).
 - Requested Certified Registered Nurse Anesthetists (CRNAs) be included in the implementation of a Veterans Affairs rule.
 - Urged U.S. Secretary of Homeland Security to protect the health and welfare of immigrant children.
 - Thanked members of the House of Representatives for protecting the health of immigrant children.
- Requested Senate pass the Title VIII Reauthorization Act.
- Requested fiscal year 2020 funding level of \$266 million for Title VIII Nursing Workforce Development programs and \$173 million for the National Institute of Nursing Research (NINR).
- ANNA joined other kidney care organizations in writing U.S. Department of Health and Human Services Secretary Azar in support of the Kidney Accelerator (KidneyX) project.
- ANNA, as a member of the Kidney Care Partners (KCP), provided feedback to the Centers for Medicare & Medicaid Services (CMS) regarding Medicare program; Proposed Changes to Hospital Outpatient Prospective Payment and Ambulatory Surgical Center Payment Systems and Quality Reporting Programs (CMS 1695-P).
- ANNA joined with the Alliance for Home Dialysis in providing comments to CMS regarding Medicare Program; End-Stage Renal Disease (ESRD) Prospective Payment System (PPS), Payment for Renal Dialysis Services Furnished to Individuals with Acute Kidney Injury (AKI), ESRD Quality Incentive Program (QIP), Durable Medical Equipment, Prosthetics, Orthotics and Supplies (DMEPOS) Competitive Bidding Program (CBP) and Fee Schedule Amounts, and Technical Amendment to Correct Existing Regulations Related to the CBP for Certain DMEPOS (CMS 1691-P).
- ANNA convened a workgroup to provide comments on the CMS ESRD PPS/QIP Proposed Rule (CMS 1691-P).
- Immediate Past President **Alice Hellebrand** was accepted as ANNA's representative to participate on the ESRD PPS Technical Expert Panel.

Attract, Engage, and Retain Members

ANNA membership increased from December 31, 2017 to December 31, 2018. The following items were initiated in order to continue increasing membership by attracting new members and retaining current members.

- Initiated the ANNA 50th Anniversary Special Membership/Renewal Offer ~ 50 Years for ANNA / \$50 for You. Join ANNA (or renew your membership) for 2 years and pay only \$50 for the second year
- Created the ANNA 50th Anniversary Special Project. The *Nephrology Nursing Video...Career of a Lifetime*, which was developed through a sponsorship from Fresenius Medical Care North America, will be presented at the 2019 National Symposium.
- ANNA is also creating *The Membership Journey Video*, which highlights the reward-driven importance of becoming a member of ANNA. The video will encourage members to volunteer and serve in chapter and national leadership roles, and will deliver a unified ANNA message that conveys a strong sense of connection, identity, and belonging through a local chapter and their member stories.
- ANNA Leadership Committee created a video for Nephrology Nurses Week that featured grassroots ANNA members and how they aspired to excellence.
- Fresenius Medical Care North America provided \$100,000 in funds for scholarships, ANNA memberships for Fresenius staff, and the development of a collaborative video with ANNA.
- DaVita sponsored registration for 100 DaVita teammates to attend the 2019 National Symposium.
- The ANNA Leadership Committee coordinated candidate videos so that members could "get to know" the nurses running for positions on the national Board of Directors.

Provide Quality Relevant Accessible Services

- The ANNA Leadership Committee is developing a series of online leadership modules for members. The introductory module, *Leadership Overview*, is now available in the ANNA Online Library.
- The Board of Directors approved a new Position Statement: Nephrology Nurse's Role in Palliative and End-of-Life Care.
- Work on the seventh edition of the *Core Curriculum for Nephrology Nursing* has begun under the direction of **Caroline Counts**, Editor. The publication date is March 2020.
- ANNA conducted successful educational programs for members, including the 2018 National Symposium in Las Vegas, NV, and the 2018 Nephrology Nursing Practice, Management, & Leadership Conference in New Orleans, LA.
- Provided free monthly CNE opportunities for members.
- Face-to-face leadership training, ANNA's Leadership Education and Development (LEAD) program, was provided to chapter volunteers and national leaders.
- Published electronic editions of *Nephrology Nursing Journal* and *ANNA Update*.
- ANNA received a grant for \$152,000 from Amgen to implement and coordinate 30 chapter non-CE dinner programs to be conducted in late 2019-2020.

Explore Strategic Partnerships and Alternative Business Models

- ANNA member **Joanne Brady** attended the Care Coordination and Transition Management Invitational Summit hosted by the American Academy of Ambulatory Care Nursing (AAACN) on May 12, 2018, in Lake Buena Vista, FL.

2018

May



ANNA approves collaboration with EDTNA to present session on vascular access at 2019 ANNA & EDTNA/ERCA conferences

ANNA represented at Care Coordination and Transition Management Invitational Summit (Lake Buena Vista, FL)

June



ANNA represented at American Nurses Association Membership Assembly and Organizational Affiliates meeting (Washington, DC)

July



ANNA
Advocacy Efforts

ANNA Board of Directors Meeting (Freeport, ME)

ANNA lobbies Congress for legislation balancing restrictions on opioid availability to prevent abuse while ensuring access for individuals receiving palliative care

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- ANNA continued its collaboration with the European Dialysis and Transplant Nurses Association/European Renal Care Association (EDTNA/ERCA). Immediate Past President **Alice Hellebrand** attended the EDTNA/ERCA conference in Genoa, Italy, on September 15-18, 2018.
- ANNA exhibited at the National Renal Administrators Association (NRAA) Annual Conference for the first time. Immediate Past President **Alice Hellebrand** and National Secretary **Jennifer Payton** attended the meeting in Boston, MA, on October 14-18, 2018, and represented ANNA at a booth.
- President **Lynda Ball** and Executive Director **Michael Cunningham** attended Kidney Week 2018, which was held October 23-28 in San Diego, CA, and hosted by the American Society of Nephrology (ASN). During the meeting, they met with Sandeep Patel, Open Innovation Manager with the Department of Health and Human Services, regarding nursing's role in KidneyX.
- ANNA continued its collaboration with the Canadian Association of Nephrology Nurses and Technicians (CANNT). President-Elect **Tamara Kear** attended the CANNT Annual Conference in Quebec City, Canada, on October 25-27, 2018.

ANNA Collaborative Partners

Academy of Medical-Surgical Nurses	Association for Advancement of Medical Instrumentation	Kidney Health Initiative
Agency for Healthcare Research & Quality	Association for Vascular Access	Medical Education Institute
Alliance for Home Dialysis	Canadian Association of Nephrology Nurses & Technicians	National Association of Nephrology Technicians/Technologists
American Academy of Ambulatory Care Nursing	Centers for Disease Control and Prevention	National Kidney Foundation
American Association of Kidney Patients	Centers for Medicare and Medicaid Services	National Quality Forum
American Association of Nurse Anesthetists	Coalition for Supportive Care of Kidney Patients	National Renal Administrators Association
American Association of Nurse Practitioners	European Dialysis and Transplant Nurses Association/European Renal Care Association	National Student Nurses Association
American Kidney Fund	Forum of ESRD Networks	Nephrology News and Issues
American Nurses Association	Gerontological Advanced Practice Nurses Association	Nephrology Nursing Certification Commission
American Nurses Credentialing Center	Hospice and Palliative Nurses Association	Nurse in Washington Internship
American Nursing Informatics Association	Infusion Nurses Society	Nursing Organizations Alliance
American Society for Apheresis	Kidney Care Partners	Organ Procurement and Transplantation Network
American Society of Association Executives	Kidney Community Emergency Response Coalition	Patient-Centered Outcomes Research Institute
American Society of Nephrology	Kidney Disease Improving Global Outcomes	Renal Physicians Association
American Society of Pediatric Nephrology		Society of Urologic Nurses and Associates
Annual Dialysis Conference		United Network for Organ Sharing

August



ANNA joins Kidney Care Partners in responding to CMS rule on ESRD Prospective Payment System and Quality Incentive Program

September



Nephrology Nurses Week
Nephrology Nursing Practice, Management, & Leadership Conference
(New Orleans, LA)
ANNA represented at EDTNA/ERCA Conference
(Genoa, Italy)

October



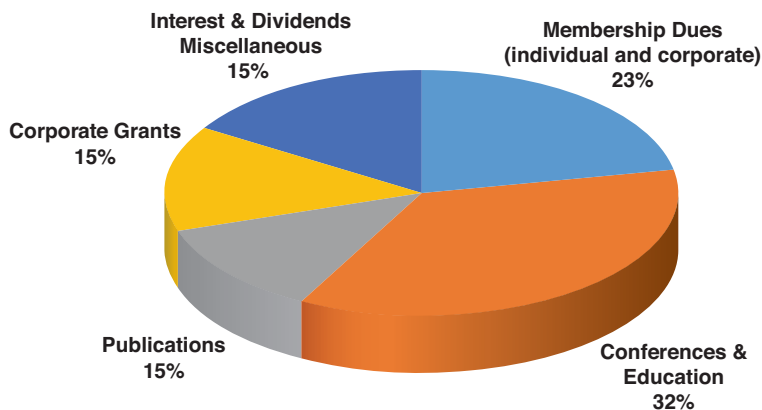
ANNA develops new Position Statement: Nephrology Nurse's Role in Palliative and End-of-Life Care
ANNA represented at:
National Renal Administrators Association Annual Conference (Boston, MA)
Canadian Association of Nephrology Nurses & Technicians Annual Conference (Quebec City, Canada)

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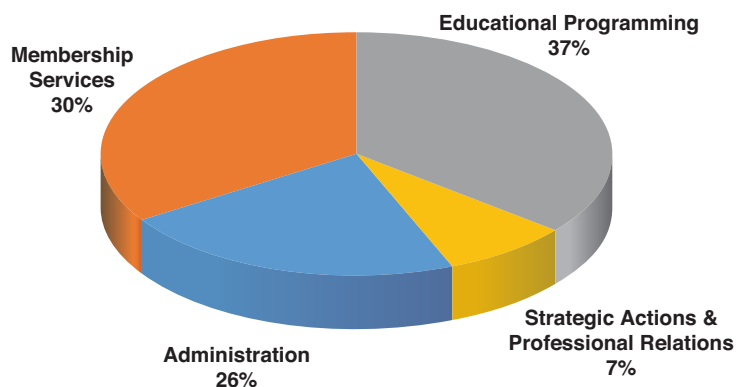
- ANNA exhibited at the National Student Nurses Association (NSNA) MidYear Career Planning Conference held November 8-11, 2018, in Louisville, KY. **Celeste Magen White** from the Kentuckiana Chapter represented ANNA on the Nursing Showcase Panel.
- ANNA member **Debra Castner** attended the Palliative Nursing Summit hosted by the Hospice and Palliative Nurses Association.
- President **Lynda Ball** and President-Elect **Tamara Kear** participated in a call with Tom Duvall from the CMS Center for Medicare & Medicaid Innovation (CMMI) regarding the nursing perspective on ESRD Seamless Care Organizations (ESCOs) and other kidney health issues. A survey was created for ANNA members to elicit responses to Mr. Duvall's questions.
- President **Lynda Ball**, President-Elect **Tamara Kear**, and Executive Director **Michael Cunningham** attended the Nursing Organizations Alliance Fall Summit, in Louisville, KY, on November 17-19, 2018.
- ANNA is exploring possible collaboration with the International Society of Nephrology (ISN) nursing workgroup as well as the Renal Society of Australasia (RSA).
- ANNA endorsed World Kidney Day, which was observed on March 14, 2019.
- **Diane Derkowski**, ANNA's representative to the United Network for Organ Sharing (UNOS), provided comments on behalf of ANNA and ANNA's Transplant Specialty Practice Network regarding Organ Procurement and Transplantation Network (OPTN) / UNOS proposals.

Financials

2018-2019 Revenues



2018-2019 Expenses



November



ANNA represented at:
 Nursing Organizations Alliance Fall Summit
 (Louisville, KY)
 American Society of Nephrology Kidney Week
 (San Diego, CA)
 National Student Nurses Association MidYear
 Career Planning Conference
 (Louisville, KY)

December



ANNA launches special membership/renewal offer in celebration of ANNA's 50th anniversary in 2019

January 2019



ANNA hosts webinar: *What Is a Nephrology Nursing Advocate and Why It Matters*
 First module in ANNA's new leadership curriculum available in Online Library

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Challenges

This year has not been without its challenges. The Board of Directors, in collaboration with the Continuing Education Approval Board (CEAB), made the difficult decision to dissolve the ANNA approver unit, effective April 15, 2019. Unfortunately, use rate has continued to decline over the past several years while the cost to maintain services and support CEAB has been increasing over time. A list of alternative approver units was provided to ANNA chapters, and special funding has been established to help minimize the cost of a chapter becoming an approver unit.

Another challenge this year was the retirement of ANNA Executive Director **Michael Cunningham**. Mike had served ANNA as Executive Director for 17 years, and his knowledge of ANNA's history as an association is unsurpassed. ANNA would like to take this opportunity to thank Mike for the hard work, dedication, and passion he brought to ANNA. Anthony J. Jannetti, Inc., ANNA's management firm, is seeking candidates for the ANNA Board of Directors to approve for this position.

Thank You!

I would like to take this opportunity to thank the Board of Directors for their dedication and hard work this year: Directors **Lillian Pryor**, **Nancy Colobong Smith**, **Angela Taylor-Smith**; Treasurer **Dave Walz**; Secretary **Jennifer Payton**; Immediate Past President **Alice Hellebrand**; and President-Elect **Tamara Kear**.

I also would like to thank the ANNA Committee Chairs:

- ANNA Chapter Support Team: **Rhonda Duggan**
- Awards and Scholarships: **Karen Burwell**

- Conferences: **Elizabeth St. John**
- Continuing Education Approval Board: **Geraldine Zingraf**
- Leadership: **Cindy Richards**
- Research: **Linda Wright**
- Specialty Practice Networks: **Barbara Odom**

The Specialty Practice Networks have stimulated much discussion in ANNA Connected and are planning great networking sessions for the National Symposium in Dallas. I want to thank the SPN Leaders:

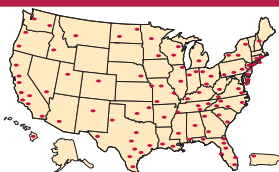
- Acute Care: **Lee Parker**
- Administration: **Michelle Gilliland**
- Advanced Practice: **Theresa Payne**
- Chronic Kidney Disease: **Caprice Vanderkolk** and **Erma Boykin**
- Educator: **Jami Smith Brown**
- Health Policy: **Sandy Miholics**
- Hemodialysis: **Susan Douglas**
- Home Therapies: **Patrice Zyry**
- Pediatrics: **Suzan Stephens**
- Transplant: **Roberta Billman**

In closing, I hope you recognize how robust ANNA has been over the last year. We are always looking for new leaders and seek to provide members avenues to develop your unique skill set. So, how will you aspire to excellence in the year ahead? ↑

Lynda K. Ball, MSN, RN, CNN
2018-2019 ANNA President

Download this report at www.annanurse.org/2019annualreport

February



ANNA Board of Directors Meeting,
Palm Springs, CA

ANNA received a grant from Amgen
to implement and coordinate 30 non-CE
programs for ANNA chapters

March



World Kidney Day
National Kidney Month

ANNA represented at Annual Dialysis
Conference (Dallas, TX)

April



ANNA's 50th Anniversary National Symposium
(Dallas, TX)

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2018-2019 Board of Directors



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Lynda Ball, MSN, RN, CNN
Everett, WA



President-Elect
Tamara Kear, PhD, RN, CNS, CNN
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Lawrenceville, GA



Director
Nancy Colobong Smith, MN, ARNP, CNN
Seattle, WA



Director
Angela Taylor-Smith, BSN, RN, CNN
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& Fresenius Kidney Care, divisions of
Fresenius Medical Care North America

Merck

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Otsuka America Pharmaceutical, Inc.

Relypsa, Inc., A Vifor Pharma Group Company

Rockwell Medical, Inc.

Corporate Members

Akebia Therapeutics
(Keryx is now Akebia Therapeutics)

Baxter Healthcare Corporation

Purdue University Global

Satellite Healthcare/Wellbound

Walden University

Sustaining Members

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Cantel

Centers for Dialysis Care

Church & Dwight Company, Inc.

Dialysis Clinic, Inc.

Kibow Biotech, Inc.

Learning, Leading, and Connecting

2017-2020 Strategic Plan

Mission Statement

ANNA improves members' lives through education, advocacy, networking, and science.

Rationale for Strategic Plan

The healthcare environment continues to be in a sea of change, and to be a vibrant, robust association, we must change as well. ANNA needs to look at new and innovative ways to meet the needs of members, attract new members, and help members care for their patients. Our strategic plan guides us in moving forward together.

Core Beliefs

As individual members of ANNA and together as an organization, we intend to act consistently with our core beliefs that:

1. Nephrology nurses have an opportunity and responsibility to enhance the quality of care delivered to people with kidney disease.
2. As an organization, we have the responsibility to provide sound educational programs necessary to develop, maintain, and augment competence in practice, and that we as individual practitioners have the responsibility to continue to deepen our knowledge, sharpen our skills, and develop our competencies.
3. ANNA must support research to develop evidence-based practice, as well as to advance nursing science, and that as individual members, we must support, participate in, and apply evidence-based research that advances our own skills, as well as nursing science.
4. We must support and engage in collaboration that results in higher quality patient care and more cost-effective healthcare delivery.
5. We benefit as an organization and as individuals when we embrace and nurture diversity in all its dimensions.

Core Beliefs (continued)

6. Nurses must be respected in the workplace, and ways of demonstrating this respect are to support them in their professional growth and employ them at their highest level of education and training.
7. ANNA must provide nurses with leadership opportunities, and nurses need to seize opportunities to develop and polish their leadership skills.
8. We benefit intellectually and spiritually when we socialize together.

Strategic Questions

1. How should we proactively lead in this changing healthcare landscape?
2. How can we become vital to more nephrology nurses given the influence of employers, changing demographics, and competing demands for resources?
3. How should we assure continued organizational vibrancy?

Strategic Priorities

1. Lead proactively and strategically.
2. Attract, engage, and retain members.
3. Provide quality relevant accessible services.
4. Explore strategic partnerships and alternative business models.

2017-2020 Strategic Plan was approved by the Board of Directors, February 2017