

Join your colleagues

ANNA
National Symposium

Palm Springs

California

May 7-10, 2023

Renaissance Palm Springs Hotel

Palm Springs Convention Center

Support Prospectus

annanurse.org

ANNA Learning
Leading
Connecting
American Nephrology Nurses Association

2023 ANNA National Symposium | MAY 7-9, 2023

LIVE Exhibit Hall

Sunday, May 7, 2023

Exhibits Open 5:45 pm - 8:15 pm
Grand Opening

Monday, May 8, 2023

Exhibits Open 8:45 am - 10:15 am
Coffee Break
Exhibits Open 2:30 pm - 4:00 pm
Refreshment Break

Tuesday, May 9, 2023

Exhibits Open 8:45 am - 10:30 am

The Live Exhibit Hall will be set up with attention paid to published COVID guidelines at the time of the conference.

LIVE Exhibit Opportunities

10'x10' Booth ... \$3,750 - Inline / \$3,950 - Corner

- 7 hours of exclusive exhibit time
- One 10'x10' booth with 3 badges
- List of Attendees (distributed copy onsite) does not include email addresses
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Listing in the Program book company name/address and website
- Will receive a Basic Listing* in the Virtual Exhibit Hall
- Opportunity to upgrade to an Enhanced Presence** in the Virtual Exhibit Hall

Exhibitor Listing - Basic included

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

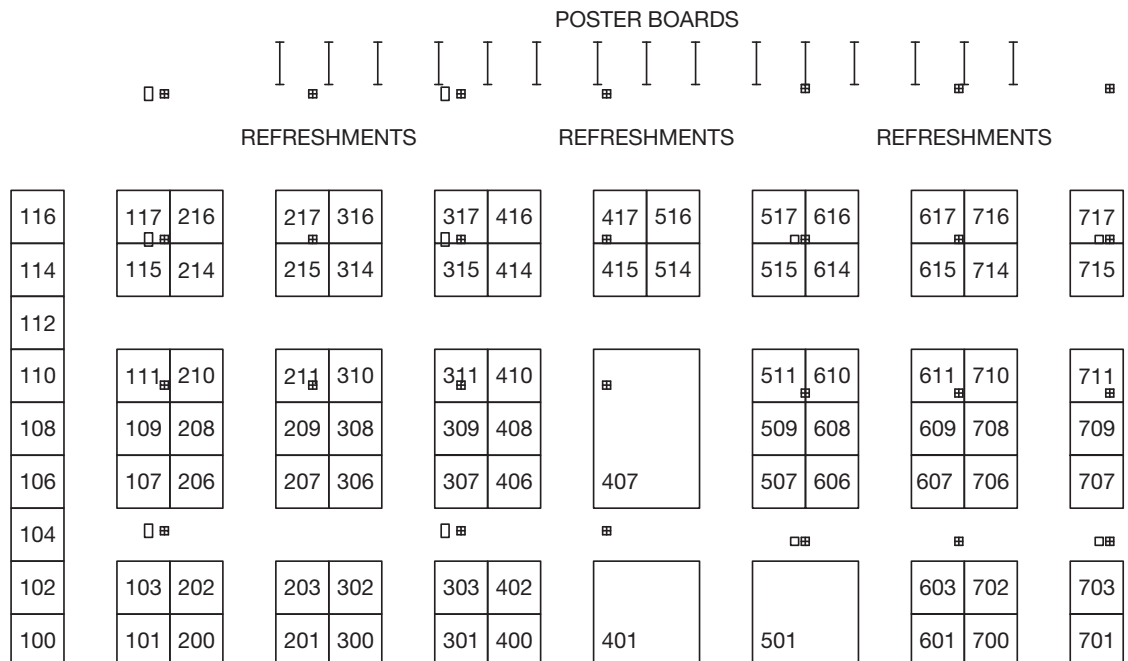
Exhibitor Listing - Enhanced additional \$750

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Company required to manage their enhanced listing

Convention Center Oasis 1-2

For More Information contact:
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By receiving your application for exhibit space at the ANNA 2023 National Symposium, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANNA. Written confirmation will be sent upon receipt of signed application and payment.

1) WHO MAY EXHIBIT – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANNA may accept or reject other applications based on products being displayed. ANNA reserves the right to determine the eligibility of any applicant as an Exhibitor.

2) LOCATION OF EXHIBIT SPACE – Exhibit space will be assigned to Exhibitors by ANNA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANNA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

3) COST OF EXHIBIT SPACE – The cost of the exhibit space is \$3,750-\$3,950. Included in that cost: one 10' x 10' exhibit booth, an attendee list distributed onsite, and three name badges per booth.

4) CANCELLATIONS – Any cancellation must be made in a written notification to the ANNA National Office.

Exhibitors canceling prior to February 17, 2023 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

5) DRAWINGS – Drawings for exhibitor prizes will be conducted at times specified by the ANNA exhibit manager. There is no limit to value of prizes, but the range of \$50 to \$200 is recommended.

6) SMOKING – This is a non-smoking conference, no smoking will be allowed in conference sessions or exhibits.

7) CHARACTER OF EXHIBIT – The ANNA Symposium reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANNA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANNA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

8) COMPLIANCE WITH LAWS – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Renaissance Palm Springs Hotel and Convention Center regarding the installation and operation of the exhibit.

9) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION – The ANNA Symposium and the Renaissance Palm Springs Hotel shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANNA Symposium prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANNA Symposium, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

10) HOSPITALITY FUNCTIONS – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANNA. Functions during the period of move-in, show hours, or move-out are prohibited.

11) CHANGES – The ANNA Symposium reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANNA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANNA.



www.annanurse.org

Can't join us LIVE in Palm Springs, CA, don't miss out on reaching the ANNA Attendee, join us in our Virtual Exhibit Hall!

Sunday, May 7, 2023 Exhibits Open 5:45 pm - 8:15 pm	Monday, May 8, 2023 Exhibits Open 8:45 am - 10:15 am Exhibits Open 2:30 pm - 4:00 pm	Tuesday, May 9, 2023 Exhibits Open 8:45 am - 10:30 am
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Virtual Exhibit Opportunities

Exhibitor Listing - Basic \$950

- Company name
- Company logo
- Company description
- Company contact information
- Company website link
- No reporting available

Exhibitor Listing - Enhanced \$1,950

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the Virtual CONFERENCE
- Company required to manage their enhanced listing

Exhibitor Listing - Premium \$3,750

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Capability to host a live Zoom room to showcase products and services live up to 100 attendees
- Reporting feature includes users, visits, and downloads
- Includes two (2) complimentary registrations to the Virtual CONFERENCE
- Company required to manage their premium listing

ADD-ON to your virtual INDUSTRY LISTING – PREMIUM LISTING ONLY \$500 EACH: This add-on will highlight your company at the top of the Industry Showcase listings page, keeping your company at the top of the mind of the ANNA attendee.

The following advertising and sponsorship opportunities are available to both Virtual Exhibiting and LIVE Exhibiting companies – to give you even more exposure with the ANNA Attendee. All sponsors will get recognition both onsite and on the Virtual Event’s Portal Page.

Advertising Opportunities

Program Ad on Main Portal Page\$3,000

Whether exhibiting Live or Virtually, advertise with us on the Virtual Event Portal Page – The ANNA LIVE/Hybrid Event and Exhibits page will be available to all registrants attending the 2023 ANNA Symposium, so your ad will be seen again and again! Full Page, 4 color (dimensions are 6” x 9” in a hi-res jpeg).

Sponsorship Opportunities

Virtual Page Sponsor\$3,500 Each

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked to also be included on one sponsor page (choose from the following)
 1. Social Wall - Where attendees share pictures and posts with each other to stay engaged virtually.
 2. Who’s Here / Attendee list - Attendees can opt-in here to see what colleagues are participating!
 3. Forum - A discussion area to continue discussions and stay connected

Networking Break Video \$3,500 Each

- 1-minute sponsor video played in rotation during at least two breaks between sessions

Other Marketing Opportunities

Attendee Bags (with company logo)	\$10,000
Hotel Key Cards	\$7,500
Refillable Water Bottles (with corporate logo)	\$6,500
Attendee Lanyards (with company logo)	\$6,000
Coffee/Refreshment break (within exhibit hall)	\$4,500
Volunteer Leadership Reception	\$4,500
Program-at-a-glance	\$3,500
Attendee Bag insert	\$1,500
Dance Party Sponsorship	Call for Details!

For more information, please contact Tom Greene at
tom.greene@annanurse.org