



November 1, 2022

Dear Corporate Partner:

Thank you for your support of the American Nephrology Nurses Association (ANNA). Nurses, more than any other healthcare provider, enhance the quality of care delivered to all patients with kidney disease and the demand for nephrology nurses continues to grow.

ANNA is well prepared to represent and enhance the nursing practice of our over 7,000 members. To view more information about ANNA, including recent Professional News and Upcoming Events, [Click Here](#).

THREE LEVELS OF SUPPORT ARE AVAILABLE

We are pleased to invite your company to join ANNA as a Corporate-Plus, Corporate, or Sustaining Members for the year 2023.

- Corporate-Plus Membership – Annual Contribution of \$10,000 *
- Corporate Membership – Annual Contribution of \$5,000
- Sustaining Membership – Annual Contribution of \$2,500

* For those joining at the Corporate-Plus Level in 2023, we will include your company's Corporate logo on the Corporate Member listing when published in *Nephrology Nursing Journal*.

ALL Corporate Members levels receive the following benefits and recognition:

- Special recognition in ANNA publications (both print and electronic edition):
 - *ANNA Update*, ANNA's bimonthly newsletter
 - *Nephrology Nursing Journal*, ANNA's official journal
- Recognition and listing in the Corporate Section of ANNA's Website, www.annanurse.org.
- Priority consideration in the assignment of exhibit space at the National Symposium.
 - **Tier 1** – Corporate-Plus and Corporate Members
 - **Tier 2** – Sustaining Members
 - **Tier 3** – All Other Corporate Supporters
- **ANNA 2023 National Symposium – Palm Springs, California, May 7-10, 2023**
Renaissance Palm Springs & Palm Springs Convention Center, Palm Springs, California
 - Recognition on the sidebar of the National Symposium's Virtual Hub website page.
 - Listing of Members on an eight-foot (high) panel at the registration desk.
 - Acknowledgement of Corporate Members at the Opening Ceremonies as part of a special video.
 - Ribbons for the name badges of your booth representatives.
- **ANNA 2023 Nephrology Nursing Practice, Management and Leadership Conference Chicago, Illinois, October 14-16, 2023**
Hilton Chicago
 - Recognition on the sidebar of the Fall Conference Virtual Hub website page.
- Complimentary subscription to the *Nephrology Nursing Journal* and *ANNA Update*.
- Eligibility to rent ANNA's membership list, subject to policy.
- Corporate Members will be invited to attend special events during the 2023 National Symposium.

Corporate Members (\$5,000 Level) also receive the following benefits and recognition:

- Your company logo and hyperlink in the Corporate Section of ANNA's Website as well as a 200-word description of your products and services.
- First option to participate in new ANNA projects and programs as they are developed.
- Two (2) additional complimentary subscriptions to the *Nephrology Nursing Journal* and *ANNA Update* for a total of three (3) complimentary subscriptions.
- **TIER ONE** priority consideration in the assignment of exhibit space at the National Symposium.

Corporate-Plus Members (\$10,000 Level) also receive the following benefits and recognition:

- Company logo displayed on ANNA's home page that hyperlinks to your website. ANNA has more than 12,000 unique visitors per month.
- When the Corporate Member recognition list is published in *Nephrology Nursing Journal*, the Electronic Edition will contain a hyperlink from the Corporate-Plus Member's company name within the recognition listing to their website.
- Your company's Corporate logo will be included on Corporate Member listing when published in *Nephrology Nursing Journal*.

We value our strong relationship with our corporate partners. We look forward to working with you in the coming year in providing quality educational opportunities to our members and the nephrology community. At the same time, we know your participation with ANNA provides significant benefits to your company's sales and marketing program.

To join ANNA as a Corporate-Plus, Corporate, or Sustaining Member, simply complete the enclosed application and return it with your check, payable to the American Nephrology Nurses Association, (Tax ID Number 23-7189008) for the appropriate amount.

- Corporate-Plus Membership - \$10,000
- Corporate Membership – \$5,000
- Sustaining Membership – \$2,500

To assure appropriate recognition, please return your application and check by February 1, 2023. If you need extra time to process your check, please send us your completed application immediately and indicate that your check will follow separately.

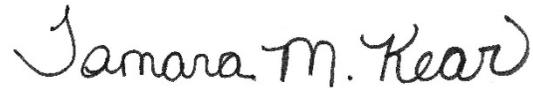
The entire ANNA Board of Directors is enthusiastic about our prospects for continued growth and development as a professional organization in 2023 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership.

Thank you for your support!

Sincerely,



Jennifer Payton, MCHA, BSN, RN, CNN
President, 2023-24



Tamara M. Kear, PhD, RN, CNN, FAAN
Executive Director

P.S. If you have any questions about ANNA's Corporate Membership Program or would like to discuss your involvement in more detail, please contact Susan Iannelli, Marketing Manager/Executive Assistant, at 856-256-2376, susan.iannelli@annanurse.org, or Tom Greene, Director of Marketing, at 856-256-2367, tom.greene@annanurse.org.

Please submit your application and payment by February 1, 2023!

Enclosures:

- List of Current Corporate Members
- Application



*Gratefully Acknowledges the Corporate Financial Support
Received During 2022 from the Following Companies*

Corporate-Plus Members

Akebia Therapeutics
Amgen, Inc.
AstraZeneca
Aurinia Pharmaceuticals, Inc.
Bayer U.S. LLC
Boehringer Ingelheim
CVS Kidney Care
DaVita, Inc.
Fresenius Medical Care North America (FMCNA)
NxStage Medical, Inc.
Otsuka America Pharmaceutical, Inc.
Vifor Pharma, Inc.

Corporate Members

Baxter Healthcare Corporation
CorMedix, Inc.

Sustaining Members

Amicus Therapeutics
Angelini Pharma, Inc.
B. Braun Medical Inc.
Centers for Dialysis Care
Church & Dwight Company, Inc.
Dialysis Clinic, Inc. (DCI)
Kibow Biotech, Inc.
Pentec Health