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# Nephrology Nursing Practice, Management & Leadership

C O N F E R E N C E

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October 14-16, 2023  
Hilton Chicago  
Chicago, IL

SUPPORT PROSPECTUS

*Network*  
*Learn*  
*Recharge*

[annanurse.org](http://annanurse.org)

**ANNA** Learning  
Leading  
Connecting  
American Nephrology Nurses Association

# Dear Exhibitor

We invite you participate in a meeting that is certain to enhance your sales and marketing program among nephrology nurses. The American Nephrology Nurses Association hosts its **Fall Conference on October 14-16, 2023** at the Hilton Chicago hotel.

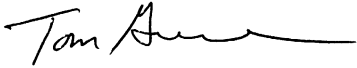
As nephrology nursing leaders learn how to build a stronger team, how to produce an efficient workforce, and how to create new opportunities for better patient care within their facilities, exhibitors will have an opportunity to present their products and services directly to this audience of elite decision-makers.

Since our attendees are genuinely interested in your products, but often are too busy in their work environment to spend effective time with your sales representatives, this meeting provides your company with valuable exposure within a learning environment. To maximize your sales efforts, ANNA's schedule offers (3) dedicated times for exhibits. You will have several targeted opportunities to talk to your customers during a reception, a coffee break, and a refreshment break.

Exhibitors are entitled to three (3) complimentary exhibit badges. One of your corporate nurses per booth may also receive CNE credit for programs attended.

We believe strongly that your company's participation as an exhibitor in Chicago is certain to provide a boost in your marketing and sales program. You will be reaching highly qualified nurses who make purchasing decisions. We look forward to working with you. Please complete the enclosed application and return it now.

Sincerely,



Tom Greene  
Sr. Director of Marketing  
856-256-2367  
tom.greene@annanurse.org



## Exhibit Hall Schedule

### Saturday, October 14, 2023

Exhibit Set-Up 8:00 am - 4:00 pm  
Exhibits Open 4:30 pm - 6:00 pm Reception in Exhibit Hall

### Sunday, October 15, 2023

Exhibits Open 8:45 am - 10:00 am Coffee Break  
Exhibits Open 11:30 am - 12:30 pm Refreshment Break  
Dismantling 12:30 pm - 4:00 pm

## Exhibit Opportunities

### 10'x10' Booth ..... \$2,400

- 4 hours of exclusive exhibit time
- One 10'x10' booth with a 6' table and two chairs
- List of Attendees does not include email addresses
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Will receive a Basic Listing\* in the Virtual Exhibit Hall
- Opportunity to upgrade to a Standard Listing in the Virtual Exhibit Hall

### Exhibitor Listing – Basic ..... included

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

### Exhibitor Listing – Standard ..... additional \$900

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Company required to manage their enhanced listing

### For More Information contact:

Tom Greene — 856-256-2367  
tom.greene@annanurse.org

Heidi Perret — 856-256-2375  
heidi.perret@ajj.com

**For additional Sponsorship Opportunities, please contact Tom Greene at  
tom.greene@annanurse.org | 856-256-2367**

By receiving your application for exhibit space at the ANNA 2023 Fall Conference, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANNA. Written confirmation will be sent upon receipt of signed application and payment.

**1) WHO MAY EXHIBIT** – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANNA may accept or reject other applications based on products being displayed. ANNA reserves the right to determine the eligibility of any applicant as an Exhibitor.

**2) LOCATION OF EXHIBIT SPACE** – Exhibit space will be assigned to Exhibitors by ANNA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANNA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

**3) COST OF EXHIBIT SPACE** – The cost of the exhibit space is \$2,400. Included in that cost: one 10' x 10' exhibit booth, a six foot skirted table and two chairs, a waste basket, an attendee list, and two name badges per booth.

**4) CANCELLATIONS** – Any cancellation must be made in a written notification to the ANNA National Office.

For the Fall Conference, exhibitors canceling prior to July 17, 2023 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

**5) DRAWINGS** – Drawings for exhibitor prizes will be conducted at times specified by the ANNA exhibit manager. There is no limit to value of prizes, but the range of \$50 to \$200 is recommended.

**6) SMOKING** – This is a non-smoking conference, no smoking will be allowed in conference sessions or exhibits.

**7) CHARACTER OF EXHIBIT** – The ANNA 2023 Fall Conference reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANNA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANNA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

**8) COMPLIANCE WITH LAWS** – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Hilton Chicago regarding the installation and operation of the exhibit.

**9) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION** – The ANNA Fall Conference and the Hilton Chicago shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANNA Fall Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANNA 2023 Fall Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

**10) HOSPITALITY FUNCTIONS** – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANNA. Functions during the period of move-in, show hours, or move-out are prohibited.

**11) CHANGES** – The ANNA Fall Conference reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANNA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANNA.



[www.annanurse.org](http://www.annanurse.org)

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Exhibiting Company \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

IN-PERSON EXHIBIT BOOTH		
10X10 Booth	\$ 2,400 (includes a basis virtual booth)	\$
Industry Listing – Standard ( )	\$ 900	\$
ADVERTISING OPPORTUNITY		
Program Ad on Main Portal Page	\$ 2,500 Full Page/Full Color	\$

**Specs:**

Full page: 6" x 9"

Send high resolution .jpg file to: heidi.perret@ajj.com

Materials due no later than September 29, 2023

SPONSORSHIP OPPORTUNITIES		
Tote Bag Insert	\$ 800 <b>Must be PREPAID</b>	\$
Pre-Registration List	\$ 400 <b>Must be PREPAID</b>	\$
<b>TOTAL AMOUNT</b>		\$

*This form will be used as your invoice.*

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*Please Note: Booths will not be assigned until full payment is received.*

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