



American Nephrology Nurses Association
National Symposium

April 14-17, 2024
Caribe Royale • Orlando, FL
Support Prospectus



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American Nephrology Nurses Association National Symposium

Dear Exhibitor,

The American Nephrology Nurses Association (ANNA) will host its National Symposium in Orlando, April 14-17, 2024, and we invite you to exhibit during this important event! We expect more than 700 nephrology nurses to attend.

The American Nephrology Nurses Association is the professional organization for nephrology nurses. Members practice hemodialysis, peritoneal dialysis, chronic kidney disease, vascular access, and transplantation within hospitals and free-standing units.

When you join ANNA this year as an exhibitor, you will have the opportunity to personally present your important sales and marketing message to hundreds of nurses who make buying decisions. ANNA members initiate product evaluations, purchase products for use, and provide direct patient care utilizing your products and services.

Our exhibit will be well attended and highly visible. Program hours and exhibit hours have been coordinated to be mutually exclusive – that is, your exhibit time will not compete with other activities. The opening reception, coffee breaks, and a refreshment break will be held within the exhibit hall – ensuring outstanding exposure.

Plan now to join ANNA in an exhibit opportunity that will surely benefit your marketing and sales program. Complete your exhibit application and return it to us now!

Sincerely,



Tom Greene
Sr. Director of Marketing
tom.greene@annanurse.org



Exhibit Hours

Sunday, April 14, 2024

5:45 pm - 7:45 pm

Grand Opening Reception

Monday, April 15, 2024

8:45 am - 10:15 am

Coffee Break

2:30 pm - 4:00 pm

Refreshment Break

Tuesday, April 16, 2024

8:45 am - 10:30 am

Coffee Break



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2024 ANNA National Symposium | April 14-17, 2024

Advertising & Sponsorship Opportunities

The following advertising and sponsorship opportunities are available to exhibiting companies - to give you even more exposure with the ANNA Attendee. All sponsors will get recognition both onsite and on the event Portal Page.

Attendee Bags (with company logo)	\$10,000
Hotel Key Cards	\$8,500
Refillable Water Bottles (with corporate logo)	\$6,500
Attendee Lanyards (with company logo)	\$6,000
Coffee/Refreshment break (within exhibit hall)	\$4,500
Volunteer Leadership Reception	\$4,500
Program-at-a-glance	\$3,500
Program Ad on Event Page	\$3,000
Attendee Bag insert	\$1,500
Dance Party Sponsorship	Call for Details!

For more information, please contact Tom Greene at tom.greene@annanurse.org

Exhibit Opportunities

10' x 10' Booth\$3,950 Inline/\$4,050 Corner

- 7 hours of exclusive exhibit time
- One 10'x10' booth with 3 badges (furniture not included)
- List of Attendees does not include email addresses
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Will receive a Basic Listing* in the Virtual Exhibit Hall
- Opportunity to upgrade to a Standard Presence** in the Virtual Exhibit Hall

Exhibitor Listing - Basic included

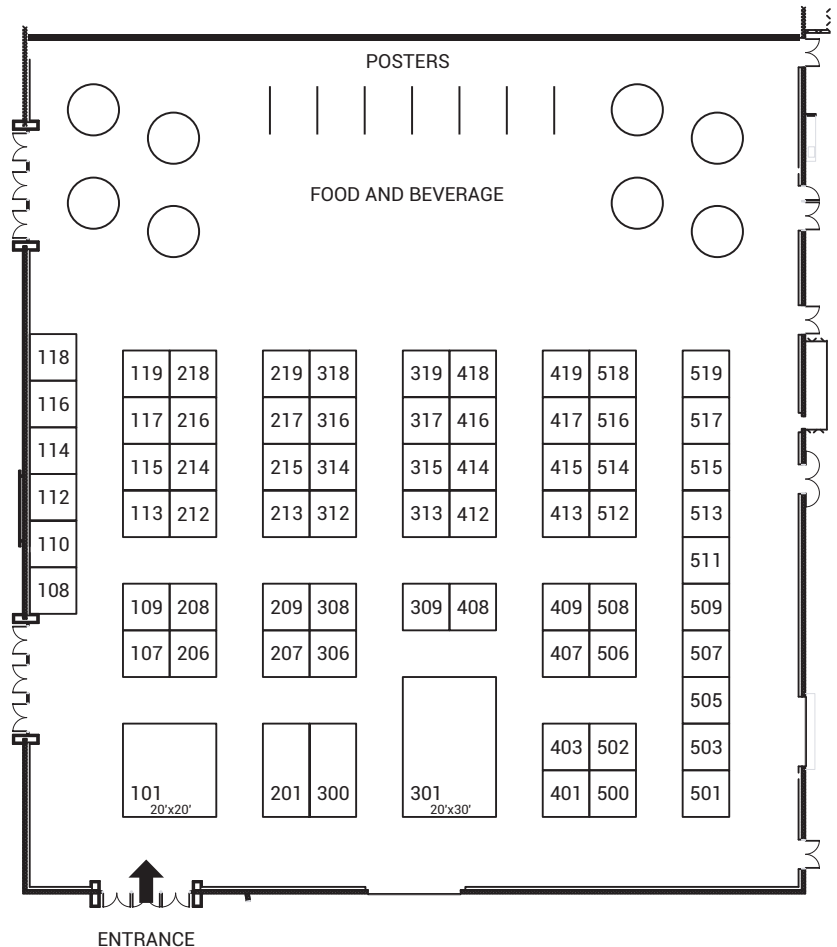
- Company name
- Company logo
- Company description
- Company contact information
- Company website link

Exhibitor Listing - Standard additional \$950

- Includes Basic Industry Listing
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Company required to manage their standard listing

For more information contact:
Tom Greene
 856-256-2367
tom.greene@annanurse.org
Heidi Perret
 856-256-2375
heidi.perret@ajj.com

Palm Ballroom



By receiving your application for exhibit space at the ANNA 2024 National Symposium, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANNA. Written confirmation will be sent upon receipt of signed application and payment.

1) WHO MAY EXHIBIT – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing. ANNA may accept or reject other applications based on products being displayed. ANNA reserves the right to determine the eligibility of any applicant as an Exhibitor.

2) LOCATION OF EXHIBIT SPACE – Exhibit space will be assigned to Exhibitors by ANNA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANNA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

3) COST OF EXHIBIT SPACE – The cost of the exhibit space is \$3,950 Inline/\$4,050 Corner. Included in that cost: one 10' x 10' exhibit booth, an attendee list, and three name badges per booth. Furniture is not included.

4) CANCELLATIONS – Any cancellation must be made in a written notification to the ANNA National Office.

Exhibitors canceling prior to January 26, 2024 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

5) DRAWINGS – Drawings for exhibitor prizes will be conducted at times specified by the ANNA exhibit manager. There is no limit to value of prizes, but the range of \$50 to \$200 is recommended.

6) CHARACTER OF EXHIBIT – The ANNA Symposium reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANNA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANNA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

7) COMPLIANCE WITH LAWS – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Clearwater Beach Marriott regarding the installation and operation of the exhibit.

8) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION – The ANNA Symposium and the Caribe Royale shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANNA Symposium prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANNA Symposium, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

9) HOSPITALITY FUNCTIONS – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANNA. Functions during the period of move-in, show hours, or move-out are prohibited.

10) CHANGES – The ANNA Symposium reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANNA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANNA.



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ANNA National Symposium
April 14-17, 2024 /Caribe Royale / Orlando, FL
BOOTH / SPONSORSHIP APPLICATION



Exhibiting Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

IN-PERSON EXHIBIT BOOTH		
10X10 Booth* (inline)	\$ 3,950 3 Booth Selections	\$
10X10 Booth* (corner)	\$ 4,050 3 Booth Selections	\$
*Both inline & corner booths include a Basic Industry Listing on Event Page		
Industry Listing – Standard (<i>upgrade</i>)	\$ 950	\$
ADVERTISING OPPORTUNITY		
Program Ad on Main Portal Page	\$ 3,000 Full Page/Full Color	\$

Specs:

Full page: **6" x 9"**

Send high resolution .jpg file to: heidi.perret@ajj.com

Materials due no later than April 1, 2024

SPONSORSHIP OPPORTUNITIES		
Tote Bag Insert	\$ 1,500 Must be PREPAID	\$
Pre-Registration List	\$ 500 Must be PREPAID	\$
TOTAL AMOUNT		\$

This form will be used as your invoice.

Signature (required) _____ Date: _____

____ Full Payment to be made via Check payable to ANNA (Tax ID # 23-7189008)

____ Full Payment to be made via Credit Card

Please Note: Booths will not be assigned until full payment is received.

____ Visa ____ MasterCard ____ AMEX

Name on Credit Card _____

Credit Card Number _____

Security Code _____ Expiration Date _____

Charge Amount \$ _____

Credit Billing Address Street # _____ Zip Code _____

Signature _____

ALL SPONSORSHIP FORMS must be sent to:
ANNA Conference / Exhibits
 Box 56 / Pitman, NJ 08071
 Phone: 856-256-2375 / heidi.perret@ajj.com