



**ANNA**

American Nephrology  
Nurses Association

# National Symposium



**April 18-21, 2027**  
**Rosen Shingle Creek Hotel**

Support & Exhibition Prospectus

**ORLANDO**

# Dear Exhibitor,

The American Nephrology Nurses Association (ANNA) will host its **National Symposium in Orlando, FL, April 18-21, 2027 at the Rosen Shingle Creek Hotel**. We invite you to exhibit during this important event! We are expecting more than 800 nephrology nurses to attend.

The American Nephrology Nurses Association is the professional organization for nephrology nurses. Members practice hemodialysis, peritoneal dialysis, chronic kidney disease, vascular access, and transplantation within hospitals and free-standing units.

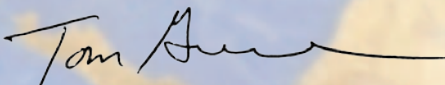
When you join ANNA this year as an exhibitor, you will have the opportunity to personally present your important sales and marketing message to hundreds of nurses who make buying decisions. ANNA members initiate product evaluations, purchase products for use, and provide direct patient care utilizing your products and services.

Our exhibit will be well attended and highly visible. Program hours and exhibit hours have been coordinated to be mutually exclusive – that is, your exhibit time will not compete with other activities. The opening reception, coffee breaks, boxed lunch, and a refreshment break will be held within the exhibit hall – ensuring outstanding exposure.

Plan now to join ANNA with an opportunity that will surely benefit your marketing and sales program. Complete your exhibit application and return it to us now!

Can't wait to see you in Orlando.

Sincerely,



Tom Greene  
VP. Sales and Marketing  
tom.greene@annanurse.org



## Exhibit Hours

### Saturday, April 17, 2027

8:00 am - 5:00 pm  
Set up

### Sunday, April 18, 2027

8:00 am - 4:00 pm  
Set up

5:30 pm - 7:30 pm

Grand Opening Reception

### Monday, April 19, 2027

8:45 am - 10:45 am  
Coffee in Hall

11:30 am - 12:15 pm  
Boxed Lunch in Hall

2:45 pm - 4:00 pm  
Refreshments in Hall

### Tuesday, April 20, 2027

8:45 am - 10:30 am  
Coffee in Hall

10:30 am - 3:00 pm  
Dismantle

# 2027 ANNA National Symposium • April 18-21, 2027

## Advertising & Sponsorship Opportunities

The following advertising and sponsorship opportunities are available to exhibiting companies – to give you even more exposure with the ANNA Attendee. All sponsors will get recognition both onsite and on the Symposium event page.

Attendee Bags (with company logo)	\$10,000
Hotel Key Cards	\$9,500
Refillable Water Bottles (with corporate logo)	\$7,500
Attendee Lanyards (with company logo)	\$6,500
Coffee/Refreshment break (within exhibit hall)	\$5,000
Volunteer Leadership Reception	\$4,500
Program-at-a-glance	\$3,500
Program Ad on Event Page	\$3,000
Attendee Bag insert	\$1,500
Ancillary Event Meeting Space	\$1,500 per room/per day
Dance Party Sponsorship	Call for Details!

For more information, please contact Tom Greene at [tom.greene@annanurse.org](mailto:tom.greene@annanurse.org)

## Exhibit Opportunities

### 10' x 10' Booth .. \$4,600 Inline/\$4,700 Corner

- 7.5 hours of exclusive exhibit time
- One 10'x10' booth with 3 badges (furniture not included)
- Exhibit hall: Gatlin C (Hall is carpeted)
- List of Attendees (emails not included)
- Complimentary reception, coffee & refreshments, and lunch break
- Booth Signage with company name
- Listing on the Symposium Event Page

### Headquarters Hotel

Rosen Shingle Creek  
9939 Universal Blvd  
Orlando, FL 32819

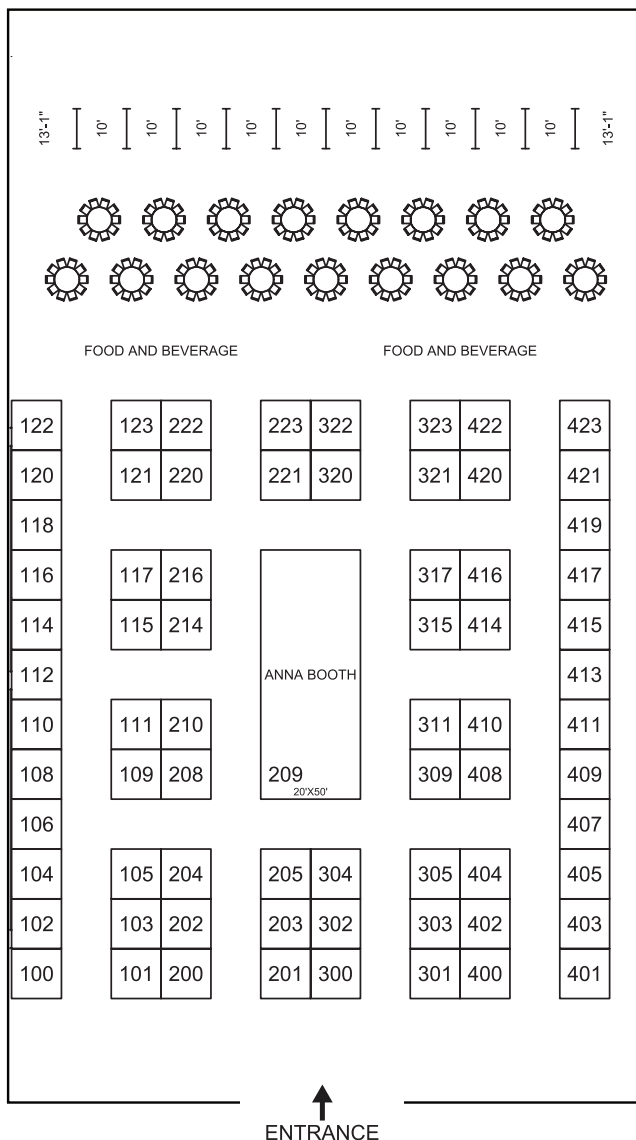
### Service Contractor

Levy Exposition Services Inc.  
14900 Interurban Avenue S., Suite 271  
Seattle, WA 98168  
T: 253-437-0031  
E: [operations@levyexpo.com](mailto:operations@levyexpo.com)

### For more information contact:

Tom Greene  
856-256-2367  
[tom.greene@annanurse.org](mailto:tom.greene@annanurse.org)

Donna Olthoff  
856-256-2423  
[donna.olthoff@ajj.com](mailto:donna.olthoff@ajj.com)



By receiving your application for exhibit space at the **ANNA 2027 National Symposium**, it is understood you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANNA.

Written confirmation will be sent upon receipt of signed application and payment.

**1) WHO MAY EXHIBIT** – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing. ANNA may accept or reject other applications based on products being displayed. ANNA reserves the right to determine the eligibility of any applicant as an Exhibitor.

**2) LOCATION OF EXHIBIT SPACE** – Exhibit space will be assigned to Exhibitors by ANNA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANNA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

**3) COST OF EXHIBIT SPACE** – The cost of the exhibit space is \$4,600 Inline/\$4,700 Corner. Included in that cost: one 10' x 10' exhibit booth, an attendee list, and three name badges per booth. Furniture is not included.

**4) CANCELLATIONS** – Any cancellation must be made in a written notification to the ANNA National Office. Exhibitors canceling prior to January 29, 2027 will forfeit 50% of the full booth fee. Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

**5) PASSPORT TO PRIZES** – Draw more people to your booth by donating a prize to our “Passport to Prizes” program. Every attendee receives a passport requiring them to visit the participating exhibit booths to get their “passport” stamped acknowledging their visit to your booth, to be eligible to win a prize (one per booth). A fun way to engage with the ANNA attendees.

**6) CHARACTER OF EXHIBIT** – The ANNA Symposium reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANNA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANNA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

**7) COMPLIANCE WITH LAWS** – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Rosen Shingle Creek Hotel regarding the installation and operation of the exhibit.

**8) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION** – The ANNA Symposium and the Rosen Shingle Creek Hotel shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANNA Symposium prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANNA Symposium, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

**9) HOSPITALITY FUNCTIONS** – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANNA. Functions during the period of move-in, show hours, or move-out are prohibited.

**10) CHANGES** – The ANNA Symposium reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANNA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANNA.



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[www.annanurse.org](http://www.annanurse.org)